

Honorary Treasurer Candidate: Mathew Haslam CMLI



All candidates are required to provide a manifesto/candidate statement of no more than 250 words that must address the 2 questions below

- 1 How would you support delivery of the LI corporate strategy whilst living the LI core values?
- 2 Please summarise your skills and experience relevant to the role for which you are standing

Candidate Statement:

Having been “in business” seriously for 30 years starting with Hardscape , which today has a total turnover of £26M and nearly 70 staff – all underpinned with a robust but flexible business approach and a resilient strategy developed with my staff – together with key values, sensitive and emotional intelligence at centre stage. Listening is crucial but so is instinct and without it my business wouldn’t be a success. The LI’s Corporate Plan sets a forward-looking strategy which I support and it is essential ongoing to provide a more commercial approach, be more growth driven at a time of change within the Institute and current times.

As a Commercial Geologist and therefore an “earth scientist” I have a scientific approach to the discipline of everything about Landscape and it provides me with huge insight into the LI’s world. Working with many stakeholders – nationally and internationally – has given me a wide business vision and understanding of the importance of culture and diversity.

Having a firm grip on financial outputs and demands is automatic to me and even a charity like the LI has to be a good business. My approach is mostly risk-averse but any spending must deliver quality. Governance, compliance and well-honed IT systems are crucial to any success and so is the “joy landscape provides” with good collaboration along every step.

My myriad of skills operating with energy and drive and at the same time producing quality is who I am and what I can bring to the LI!

Current membership of any other organisations:

Ethical Trade Initiative

UK Natural Stone Federation