LI Election 2021

Vice President Candidates

Candidates for the Vice President role are encouraged to optionally submit a short video showing the candidate public speaking in addition to the candidate statement.

In light of the ongoing COVID-19 pandemic and to ensure fairness for all for the 2021 elections we encouraged all candidates for this role to be optionally filmed. Filming to take place remotely and speaking to camera in 1 take. There were no restrictions on format or content

All candidates are required to provide a manifesto/candidate statement of no more than 250 words that must address the 2 questions below:

- 1. How would you support delivery of the LI corporate strategy whilst living the LI core values?
- 2. Please summarise your skills and experience relevant to the role for which you are standing.

Vice President Candidate: Noel Farrer FLI

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Candidate Video

Candidate Statement:

The Landscape Institute and its success on meeting its core strategy aims has been a passion and is central to working life and goals. I have previously been fully engaged with LI having been a Board member and in the role of President (2014 -2016), and Chair of Policy (2010 - 2014).

It has been more than 5 years since I have had an active role and now see that the time is right to stand and once again use my increased knowledge to further the core strategy goals, particularly those that promote diversity, inclusivity, education and climate change.

My experience now includes Board membership of related organisations to LI including the

Construction Industry Council (CIC) of which the LI is a member. I have a better understanding of promoting our profession in those around us as well as further afield. I sit as a member of the Highways England Strategic panel and can better represent our interests (and frankly our concerns) as LI Vice President.

I continue to be a practice leader and at Farrer Huxley Ltd have 15 dedicated landscape architects working on a wide range of projects. This continues to keep me abreast of the real issues facing members and allows me to keep in sight the concerns of LI to the membership.

Farrer Huxley makes me all too aware of the needs of junior members and the need for more LA's. Education and attracting more people to our profession will be a central theme for my work.

Current membership of any other organisations: Board Director of Kendal Futures - Kendal Cumbria Board Director of The Brewery Arts Centre - Kendal Cumbria

Vice President Candidate: Peter Hutchinson FLI

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Candidate Video

Candidate Statement:

- 1. I value LI centralisation of strategic decision-making on behalf of and for the membership. In parallel, I seek that LI embed locally-based secretariat support and responsibility across its nations and regions, to responsibly enable representation, development and realisation of LI goals through the empowerment of branches for direct engagement in their local place, governance context, and practice forums. A bottom-up and a top-down approach
- 2. I support LI's focus on significant, large-scale, international and climate change/global projects and concerns, which impact collective critical landscape issues. I seek parallel appreciation of small,

locally-responsible interventions, which engage and resonate with local places and people, and have lasting and connected potential to cumulatively alter landscape and lifestyle values and issues. The coronavirus pandemic has made human society aware of just how invaluable open space, fresh air and nature are to our health and wellbeing. LI can produce durable and spreading impact through intrinsically small actions by all members – eg. rewilding roadsides, recolonising derelict spaces, repurposing laybys, improving pondlife, increasing allotments and community growing.... "mighty oaks from little acorns grow"

- 3. As a former University Teaching Fellow, I am unsurprisingly passionate that LI urgently invests in and develops stimulating and powerful education opportunities (academic and apprenticeship) for future professionals to address and lead landscape vision and concern.
- 4. I am a landscape architect, product designer illustrator artist practising for 39 years, with my own award-winning company, and with active roles in LI advisory council and LINI branch for over 45 years

Current membership of any other organisations:

Irish landscape Institute ILI..Corporate member, Council member and Past president PPILI Member-Charted Society of Designers CSD Member-Association of Illustrators MAOI Irish Landscape Institute Representative-IFLA Europe Chair-Irish Landscape Institute Awards sub committee

Vice President Candidate: Steve Morgan FLI

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Candidate Video

Candidate Statement:

I want the LI to be a professional body which:

- Is more responsive, supportive & collaborative
- Has respect for & encourages membership diversity
- Resolves the issues outlined within the Independent Review.
- Is a trusted influencer on government policy
- Works proactively with professional bodies & universities
- Promotes #ChooseLandscape to bring new professionals into our industry

I work for Sweco as their Group Development Director. We are the largest A&E Consultancy in Europe, including 350+ Landscape Practitioners. I'm 19yrs Chartered and was nominated a Fellow in 2020. I'm an 'Infrastructure' Landscape Architect. Check out my diverse career at LinkedIn

I saw the LI as remote and unsupportive, so I didn't engage for years. However, in 2019 I became Honorary Treasurer, but what I discovered was alarming... weak governance, poor communication and management. It wasn't listening or harnessing its memberships potential. I left to expose these issues (and more

I want to be V-PLI to fix these problems. The skills developed during my career can help improve the LI; Leadership, Planning & Communication, Networking, Change, Governance and Business Development.

I want an amazing, supportive, outwards looking LI. A high-profile professional body for all Landscape practitioners led by its membership. But to face together the many industry challenges effectively, we must also put our house in-order.

I'm honoured be nominated by past presidents Adam White, Merrick Denton-Thompson and Hal Moggridge as well as 40+ respected fellows and members I've worked with over many years.

Current membership of any other organisations: Chartered Institute of Highways and Transportation