LI Election 2021 Vice President Candidate: Noel Farrer FLI

Candidates for the Vice President role are encouraged to optionally submit a short video showing the candidate public speaking in addition to the candidate statement.

In light of the ongoing COVID-19 pandemic and to ensure fairness for all for the 2021 elections we encouraged all candidates for this role to be optionally filmed. Filming to take place remotely and speaking to camera in 1 take. There were no restrictions on format or content

All candidates are required to provide a manifesto/candidate statement of no more than 250 words that must address the 2 questions below:

- 1. How would you support delivery of the LI corporate strategy whilst living the LI core values?
- 2. Please summarise your skills and experience relevant to the role for which you are standing.



Candidate Video

Candidate Statement:

The Landscape Institute and its success on meeting its core strategy aims has been a passion and is central to working life and goals. I have previously been fully engaged with LI having been a Board member and in the role of President (2014 -2016), and Chair of Policy (2010 - 2014).

It has been more than 5 years since I have had an active role and now see that the time is right to stand and once again use my increased knowledge to further the core strategy goals, particularly those that promote diversity, inclusivity, education and climate change.

My experience now includes Board membership of related organisations to LI including the

Construction Industry Council (CIC) of which the LI is a member. I have a better understanding of promoting our profession in those around us as well as further afield. I sit as a member of the Highways England Strategic panel and can better represent our interests (and frankly our concerns) as LI Vice President.

I continue to be a practice leader and at Farrer Huxley Ltd have 15 dedicated landscape architects working on a wide range of projects. This continues to keep me abreast of the real issues facing members and allows me to keep in sight the concerns of LI to the membership.

Farrer Huxley makes me all too aware of the needs of junior members and the need for more LA's. Education and attracting more people to our profession will be a central theme for my work.

Current membership of any other organisations: Board Director of Kendal Futures - Kendal Cumbria Board Director of The Brewery Arts Centre - Kendal Cumbria