

# LI Election 2021 President Elect Candidate: Chris House CMLI

As the President is the figurehead for the membership as a whole and will regularly represent the LI and the landscape profession, a short video showing the candidate public speaking is required of all President Elect candidates in addition to the candidate statement

In light of the ongoing COVID-19 pandemic and to ensure fairness for all for the 2021 elections we required all candidates for this role be filmed (remotely) speaking to camera in 1 take. There were no restrictions on format or content

All candidates are required to provide a manifesto/candidate statement of no more than 250 words that must address the 2 questions below:

1. How would you support delivery of the LI corporate strategy whilst living the LI core values?
2. Please summarise your skills and experience relevant to the role for which you are standing



Candidate [Video](#)

## Candidate Statement:

1. One of the themes of our corporate strategy is "influence". Never before has this been more pertinent with the national recognition of the health and well-being benefits associated with green infrastructure. It is essential that the LI is at the forefront of this debate and able to influence decision makers in an informed and constructive manner. In order to drive this debate, it is vital that we continue to attract high quality students into our profession. The development of the new apprenticeship route will attract a wider, more diverse membership.

As a profession we need to grow our membership to encompass those who are engaged in the wider landscape sector, particularly those managing our parks and urban open spaces through to those who manage our national landscape assets. We need to convince future generations that a career in landscape is rewarding and exciting, making a real difference to all our lives.

2. A Chartered Landscape Architect for 31 years, I had worked as Director of Wardell Armstrong, responsible for the leadership and development of its landscape and planning teams. I established my own landscape practice in 2018.

My time at Wardell Armstrong has enabled me to develop strong leadership skills with an emphasis on collaborative working, development of graduates and a shared leadership style of management.

I am an active member of the Institute, currently chair of the Education Committee and a Trustee on the Board.

I am an effective decision maker, pragmatic in my approach to challenging situations.

#### Current membership of any other organisations:

National Trust

Kennel Club

Member of Moston Parish Council

Countryside Member of the National Farmers Union