

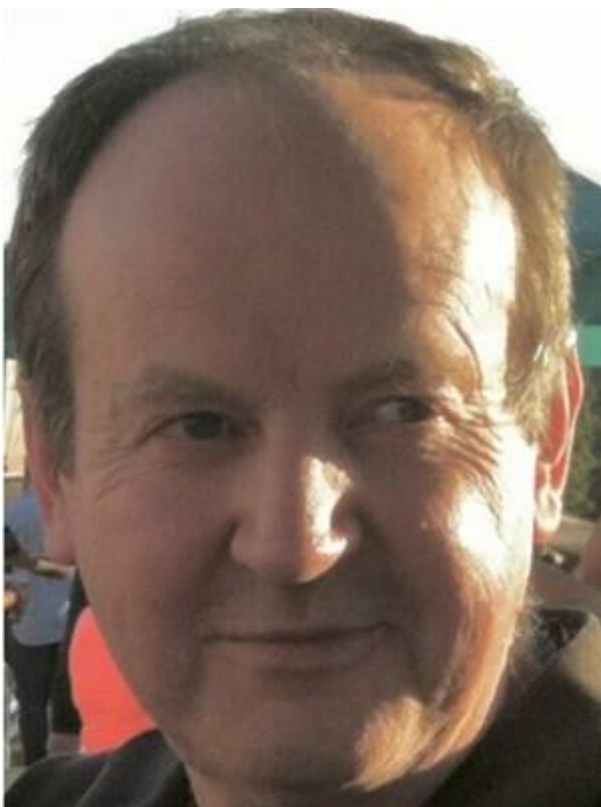
LI Election 2021 President Elect Candidate: Brodie McAllister FLI

As the President is the figurehead for the membership as a whole and will regularly represent the LI and the landscape profession, a short video showing the candidate public speaking is required of all President Elect candidates in addition to the candidate statement

In light of the ongoing COVID-19 pandemic and to ensure fairness for all for the 2021 elections we required all candidates for this role be filmed (remotely) speaking to camera in 1 take. There were no restrictions on format or content

All candidates are required to provide a manifesto/candidate statement of no more than 250 words that must address the 2 questions below:

1. How would you support delivery of the LI corporate strategy whilst living the LI core values?
2. Please summarise your skills and experience relevant to the role for which you are standing



Candidate [Video](#)

Candidate Statement:
GRASPING THE NETTLE

Let's value our history and look forward to a 100th Anniversary LI re-launch in 2029. We can move towards a more outward facing agenda, communicating our part as a broader institute, dissolving professional barriers, challenging conformity, accepting criticism, listening to members, increasing collaboration and engagement, lively debate and networking. We can provide affordable training and nurture all the sectors and disciplines that could be part of us, strengthening branches, international membership and devolved nations- to achieve what individuals cannot do alone. Standards must

continue to rise- and this involves more partnering with universities.

To influence public policy needs quick responses to issues - and to bring the full collective expertise of the membership to bear on policy formulation. With this and a higher public profile, our profession can attract talented recruits.

We should focus our identity on the art, science and the practice of creating landscapes. With our roots in human behaviour, we catalyse the regeneration of places and communities across town and country. Efficient governance is essential and we should avoid internal dissension.

My professional experience can assist these goals. With the LI, this includes initiating the College of Fellows, Vice President, Branch Rep, IFLA rep, Council member, awards judge, External Examiner, P2C mentor, accreditation panel member. My career includes international practice (public and private sectors); acting as a development client; university departmental management; town planning/landscape architecture qualifications; magazine co-founder; member of an Architecture Centre Board; and experience in broadcasting, architectural awards and design review panels.

Current membership of any other organisations:

Higher Education Academy (Fellow)

ASLA