

LI Election 2021 Honorary Secretary Candidate: Keren Jones CMLI



All candidates are required to provide a manifesto/candidate statement of no more than 250 words that must address the 2 questions below

- 1 How would you support delivery of the LI corporate strategy whilst living the LI core values?
- 2 Please summarise your skills and experience relevant to the role for which you are standing

Candidate Statement:

I am passionate about building an inclusive and dynamic Institute, where everyone feels valued and we are central to a greener, healthier recovery. Using my networks, I will be an effective advocate - getting our collective voice heard widely, whilst also fostering communication within the LI. I will champion exchange of knowledge and help branches and informal networks thrive. I will help grow both organisation and talent, using my experience in new economics, skills, employment and business leadership.

Since joining the Board in January I have helped rebuild relationships and model LI values, by being accessible, responsive and constructive. Going forward I will strengthen:

- Trustee accountability
- Support and collaboration for branches and networks
- Member focused LI core services
- Our approach to equity, inclusion and diversity
- Consultative and democratic change, where needed
- Implementation of trustworthy, fair regulation

I bring:

- Qualifications and experience in charity governance, assurance, risk, cultural change e.g. New Economics Foundation Deputy Chair
- Wide CMLI experience across private, public and charitable sectors
- Substantive leadership experience as Director (Groundwork Federation, SE Regional Development Agency, City Economy - Wolverhampton City Council)
- Twenty years experience managing people and performance
- Track record in partnerships across culturally diverse settings, managing complex stakeholder relationships and political sensitivities
- Experience leading organisational and multi-disciplinary strategies

Committed to progressive thinking, mid career I gained a PHD in participative practices for child centred landscapes, and am currently exploring contemporary environmental and social issues using landscape narrative and multimedia.

Current membership of any other organisations:

Birmingham City University Alumni

Child in the City

English Heritage

Green New Deal UK

Hilliers Garden Club

Landscape Research Group

National Trust

New Economics Foundation

Royal Horticultural Society

Shropshire Archives

Urban Design Trust

Windsor Great Park

Women's Environmental Network