Landscape Institute CPD day | 11-12 Nov 2020

Future of Parks: Skills, Innovation and Creativity for C21st Challenges

#LICPDDAY #FUTUREOFPARKS
Welcome

We are delighted to welcome you to the Future of Parks online CPD event, in partnership with Midlands Parks Forum

Joining Hopin

To join the event on hopin please use the following link:

https://hopin.to/events/future-of-parks

You will need to create a profile in hopin to join the event, which will only take a few minutes. When you click on the link to join the event, hopin will take you through the stages to set up your profile.

Once you are in the online conference, you will see on the left-hand side of the screen the different conference rooms.

• Reception – this is where you can see details about the event including the agenda
• Stage – this is the main conference stage and is where the speaker sessions will be taking place
• Sessions – this is where the breakout sessions will be taking place
• Expo – this is where you can visit our sponsors

We do encourage delegates to have a look at the virtual event on hopin, to familiarise yourself with the platform and say hello to other delegates. Please note the same registration details can used for both days. If you have any issues joining please contact events@landscapeinstitute.org

Event hashtag

#LICPDAY

Copy of presentations

These may be available post event subject to our speakers’ permission. We will be in touch to let you know how to access this in due course.

We hope you enjoy this online CPD day. If you need any assistance or have any questions on the day, please feel free to ask a member of the LI staff on hopin.

Landscape Institute
### Day 1: Agenda (11 Nov)

**09:35 Sponsor showreel**
Conference room: Stage

**09:45 Welcome and opening remarks**

Jane Findlay CMLI PLI  
President of the Landscape Institute

Liz Stuffins  
Midlands Parks Forum

**09:50 Keynote: Skills Revolution - The Silver Bullet for Parks**

The COVID-19 pandemic has highlighted the global importance of the presence of parks and nature in cities – but also the skills required to manage them. There has been a persistent need to change how parks, networks and public realm are managed, and the global pandemic has paved the way for change and a skills revolution. However, this revolution is much more than adopting business or leadership skills. Parks are now at the forefront of equity, public health management and, ultimately, a cohesive society.

Neil McCarthy, CEO, World Urban Parks

**Chair: Jane Findlay CMLI PLI, Landscape Institute**

**Conference room: Stage**

**10:30 Break and sponsor exhibition**

Conference room: Expo

**10:50 Session 1: Active Parks - Innovation and Evolution post COVID-19**

1a. Creating Safer Public Spaces

As cases of COVID increase and social distancing measures continue, how can we make our parks and public places both safer and more inviting for us to use? How can we integrate social distancing measures within our public places? We will look back at the emerging guidance, best practice and look forward at the likely changing trends and potential solutions.

Neil Manthorpe, Atkins

**Chair: Jane Findlay CMLI PLI, Landscape Institute**

**Conference room: Stage**

1b. Connecting Communities: Making the most of Social Prescribing

Join Dr Mark Brookes for an in-depth examination of social prescribing; what it entails, the tangible benefits, and how practitioners can utilise it to connect communities with open spaces.

*Dr Mark Brookes, Nuffield Road Medical Centre*

1c. Panel Discussion: Skills for Recovery

In this panel discussion, the session speakers will reconvene to exchange ideas on skills for recovery, post pandemic.

*Neil Manthorpe, Atkins*  
*Dr Mark Brookes, Nuffield Road Medical Centre*

**Chair: Jane Findlay CMLI PLI, Landscape Institute**

**Conference room: Stage**

1d. Breakout Session

**The Shomiround App: Cultivating Reciprocity Between People and Place**

Uncover Shomiround in this session, which aims to serve the cultural and intangible heritage needs of a community. The app supports mapping and assessing places, while still being compatible with social distancing. Moving community engagement into a distributed, online way of connecting residents to each other, and to planners, heritage specialists and other cultural managers allows user feedback to be shared and evaluated online. Walk through examples of pilot projects demonstrating the versatility of applications of the app, in particular, social-cultural mapping and a mapping of neighbourhoods in lockdown.

*Dr Noha Nasser, Mela Social Enterprise*  
*Hannah Barter, Urban Vision Enterprise CIC*  
*Rose Latter, Shomiround*

**Chair: Liz Stuffins, Midlands Parks Forum**

**Conference room: Sessions**

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**Future of Parks: Skills, Innovation and Creativity for C21st Challenges #LICPDDAY**

**Day 1: Agenda (11 Nov)**

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Day 1: Agenda (11 Nov)

11:55 Break and sponsor exhibition  
Conference room: Expo

12:35 Keynote: The Emerging Skills Network

Following the government response to the Communities and Local Government Select Committee Report: The Future of Public Parks (Sept 2017), recent work by The Parks Action Group investigated how skills in the sector should develop. Using a skills matrix can assist in identifying current skills and experience, as well as gaps and potential risks. Examine the Emerging Skills Matrix in this session, which shows the range of skills required is substantial and ever evolving; from entrepreneurship, marketing and influencing to demonstrating value for the community and other services, as well as maintaining horticultural skills and environmental stewardship.

Sue Ireland, Landscape Consultant

Chair: Jane Findlay CMLI PLI, Landscape Institute  
Conference room: Stage

13:30 Closing remarks

Jane Findlay CMLI PLI  
President of the Landscape Institute

Liz Stuffins  
Midlands Parks Forum

Conference room: Stage

The voice of parks in the Midlands

We’re passionate about improving our environment and finding ways to optimize community health and well-being.

We’re committed to exploring the role that open spaces can play in tackling climate change.

Lantra Awards Horticulture & Landscape

Lantra Awards is a leading Awarding Organisation for landscape and amenity sectors, raising skills and inspiring growth through high quality recognised training and qualifications.

- Online Safe Use of Pesticides Training and Assessment
- Blended learning for Groundcare Machinery Maintenance
- Practical training for Safe Use of Landscape Machinery

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David Fisher  
Head of Industry Partnerships  
david.fisher@lantra.co.uk  
www.lantra.co.uk  
Twitter: @lantrauk
Speakers

Jane Findlay is a landscape architect, the founding director of Fira and President of the Landscape Institute. An experienced master planner and designer of large and complex projects, Jane has particular expertise in the design of healing landscapes for healthcare and has delivered some of the largest and most complex healthcare projects in the UK. Jane is a pioneering exponent of ‘place-making’ and the importance of health and wellbeing in the way that people experience buildings and the spaces we create within, around, and connecting places.

Liz Stuffins is Chair of the Midlands Parks Forum and Public Health Development Manager for Walsall Council. Liz has over 30 years’ experience in green space management and has spent the last 11 years at Walsall and Dudley developing Award winning Heritage Lottery-funded projects, including: Mary Stevens Park, Priory Park, and Stevens Park Quarry Bank. The focus of her work in urban areas began with urban fringe and countryside management and later developed to urban parks in areas of deprivation. Liz really values input from the voluntary sector into the management of parks and has worked on a number of transfer projects to enhance community ownership of assets.

Neil McCarthy is the CEO of World Urban Parks and Co-Chair of the International National Park City committee. Neil is an international leader in natural resource management with a strong focus on policy and strategy, especially parks and waterways. He has spent much of his career developing best practice and strategic partnerships between parks and NRM agencies and has been responsible for leading some of the most significant global initiatives in parks management, including the creation of Parks Forum, the International Urban Parks and Green Space Alliance, and the review of the International Federation of Parks and Recreation Administration.

Dr Mark Brookes (MBChB FRCOG) is clinical lead for social prescribing for the Cambridgeshire and Peterborough Clinical Commissioning Group. Mark has been a GP for nineteen years, operating from the Nuffield Road Medical Centre in Cambridge. Since 2015, he has been a Royal College of General Practitioners Personalised Care champion.

Dr Noha Nasser is Founding Director of MELA Social Enterprise. Also an urban designer, academic and social entrepreneur, she specialises in co-design in superdiverse neighbourhoods. Noha is also an Intercultural Cities Expert for the Council of Europe and Chair of the Association of Collaborative Design. She authored the book ‘Bridging Cultures: a guide to social innovation in cosmopolitan cities’.

Neil Manthorpe is Associate Director of Atkins and leads their London Landscape and Urban Design Studio. The award-winning design team create places that transform lives, delivering creative, holistic and innovative solutions for clients. Neil’s areas of expertise include green infrastructure, public realm, cycling and smart cities. He has used this experience to produce several design guidance documents and sits on the Wandsworth Design Review Panel. Neil has won several awards for his project work and recently led the Atkins team to win the City of London’s Smarter City ideas competition.
Speakers

Hannah Barter
Urban Vision
Enterprise CIC

Hannah is a Director of Urban Vision Enterprise CIC and has 14 years’ experience in planning and community development, working in the public, private and third sectors. Hannah’s professional experience spans planning, arboriculture, urban design, community engagement and environmental education. She provides advice and support to various local authorities, community groups, and parish and town councils on planning, heritage, urban design, and community empowerment.

Rose Latter
Showmiround

Rose Latter is an Architect and Entrepreneur. Her early career was spent in London working for Nicholas Grimshaw and Partners on several award-winning buildings. Rose worked on Professor Paul Oliver’s research team for the Encyclopedia of Vernacular Architecture of the World and subsequently managed and taught his Masters course at Oxford Brookes University. Now based in the USA, Rose runs a tech start-up company designing mobile apps.

Sue Ireland (BSc. MSc. FLI) is a Landscape Consultant and Parks Manager. Sue has worked within local government for 40 years, while her experience spans strategic planning and service delivery, together with political and financial management skills and expertise in public and private sector relationships. Working in Chelmsford, Sue was responsible for the introduction of C.C.T. and later, the restored Hylands Park and events including V-Festival and the Centennial World Scout Jamboree. Sue concluded her public sector career with nine years as Director of Open Spaces at the City of London Corporation, caring for 11,000 acres of parks and green spaces.
Day 2: Agenda (12 Nov)

09:35 Sponsor showreel
   Conference room: Stage

09:45 Welcome and opening remarks
   Carolin Gohler FLI
   Vice President of the Landscape Institute
   James Dymond CMLI
   Nottingham City Council

09:50 Keynote: Creating Communities - Addressing Equality, Diversity, Inclusivity
   When undertaking community engagement, we tend to hear from those who are older, better-educated and time-rich - yet the places and spaces that we are designing need to work for everyone. Decisions taken in echo chambers are not necessarily the right decisions. There are some excellent examples of good community engagement, but more often than not, inclusive and diverse voices are not heard. We have a responsibility to those alive today, and to the generations that will follow them, to do better. Join this session to better understand the importance of addressing equality, diversity and inclusivity within community engagement strategy.
   Sue Manns, President, RTPI
   Chair: James Dymond CMLI, Nottingham City Council

10:30 Break and sponsor exhibition
   Conference room: Expo

10:50 Session 1: All About Engagement – Digital, Virtual, Community

1a. The Move to Digital: How to engage post COVID-19
   An overview of new approaches to digital engagement post the COVID-19 pandemic. Explore new techniques and tools that could be utilised to engage communities virtually, identify barriers and learn how best to overcome them.
   Sarah Wheale-Smith, Pleydell Smithyman Limited

1b. Connecting Diverse Communities with Virtual Co-Design
   The pandemic has highlighted gross inequalities surrounding culturally diverse communities; access to gardens and quality green space, over-crowded housing, food poverty and more. In this session, understand areas of potential intervention and uncover how co-design can foster meaningful engagement.
   Dr Noha Nasser, Mela Social Enterprise

1c. Campaigning for Equality in Nature
   Helena will discuss the importance of equal access to nature, imparting practical advice on access barriers for BAME communities, how to overcome these barriers, and the best ways to implement positive change.
   Helena Craig, Black2Nature

1d. Panel discussion: Engaging the Disenfranchised
   In this panel discussion, the session speakers will reconvene to exchange ideas on how to best engage disenfranchised communities.
   Sarah Wheale-Smith, Pleydell Smithyman Limited
   Dr Noha Nasser, Mela Social Enterprise
   Helena Craig, Black2Nature
   Chair: Carolin Gohler FLI, Vice President, Landscape Institute

1e. Breakout Session
   Ensuring Inclusive Leadership post COVID-19
   In an increasingly volatile and complex world, what we are required to oversee as leaders is ever-changing. Diversity is at the centre of this - whether it be the markets we operate in, customers we serve and workforce we recruit. This panel discussion will explore inclusive leadership, and how by ensuring this is at the centre of how we operate, the sector can better mitigate challenges post pandemic.
   David Fisher, Lantra
   Chris Worman MBE, Rugby Borough Council
   Ishrat Karimi Fini, Bromsgrove District & Redditch Borough Councils
   Chair: Carolin Gohler FLI, Vice President, Landscape Institute

CPD
Day 2: Agenda (12 Nov)

11:55 Break and sponsor exhibition  
Conference room: Expo

12:15 Session 2: The Moral Maze – Real Issues, Real Skills

2a. Perfecting Parks Engagement: The Lessons Learned
Examine the changing skills needed against a challenging environment when ensuring effective community engagement and participation. Draw on real-world examples from Green Flag Award judging – across the UK and beyond. 
Chris Worman MBE, Rugby Borough Council

2b. Working Together – Parks Partnerships
Emma presents 20 years’ worth of lessons of working as a parks volunteer and examines the relationship between partners, volunteers and parks officers. 
Emma Woolf MBE, Friends of Cotteridge Park

2c. Croft Castle: Conserving the picturesque
A look at the five-year project of conserving Fishpool Valley at Croft Castle; a designed landscape with architectural features and views, which is also SSSI, ancient woodland, home to protected species and now facing the impacts of ash die back. Gain a deeper understanding of the challenges faces when managing and conserving large-scale designed landscapes, and how to adapt plans in-flight to meet statutory requirements and the demands of the natural world and people. 
Imogen Sambrook, The National Trust

2d. Panel discussion: Real Issues, Real Skills
The panel discusses the skills needed to combat real issues facing the parks profession. 
Chris Worman MBE, Rugby Borough Council
Emma Woolf MBE, Friends of Cotteridge Park
Imogen Sambrook, The National Trust

Chair: James Dymond CMLI, Nottingham City Council  
Conference room: Stage

2e. Breakout Session
Human Stories: A creative approach to community engagement
Human stories are important. To quote Michelle Obama, sometimes “we focus too much on stats and not story.” As practitioners, we’re so busy looking at the numbers that we lose sight of what we can learn from the reasons behind those numbers. Using storytelling as a device will enable us to approach community engagement in a new way. Join this session and gain insight into how best to capture human experiences – and use them to shape strategies and evaluate projects. 
Sarah Wheale-Smith, Pleydell Smithyman Limited

Chair: Carolin Gohler FLI, Vice President, Landscape Institute  
Conference room: Sessions

13:20 Break and sponsor exhibition  
Conference room: Expo

14:05 Session 3: Growing Northern Roots - Delivering social, economic and environmental benefits from urban green space
Northern Roots has been under development for the last three years. The 160-acre site is almost entirely owned by Oldham Council. The ambition for the project is to create the UK’s largest urban farm and eco-park in a way that is both financially self-sustaining, and delivers social, economic and environmental benefits. A planning application will be submitted in early 2021, with a view to commencing capital development in 2021-22. This session will explore the many different dimensions that need to be balanced to achieve the project’s goals, the challenges encountered so far, and the implications for the skills required to successfully deliver this pioneering approach to urban green space. 
Anna da Silva, Northern Roots

15:00 Closing remarks
Carolin Gohler FLI  
Vice President of the Landscape Institute
James Dymond CMLI  
Nottingham City Council

Conference room: Stage
Speakers

Carolin Gohler (FLI) has over 30 years’ experience working as a Chartered Landscape Architect and Horticulturalist, with projects spanning small open spaces, historic, botanic and play gardens and public art to public and private places. Carolin’s particular interests include the creation of innovative plant combinations, promotion of hardy herbaceous perennials, usage of ornamental native species within green spaces and broadening the diversity of plants used within the public realm. For over a decade as the CEO, Carolin ran a charity with a diverse portfolio of countryside and heritage properties, benefitting public access, wildlife conservation, environmental education and strategic planning work covering a growing city.

James Dymond is Vice Chair of the Midlands Parks Forum and a keen park user. James has 18 years’ experience in the parks and open spaces sector and currently manages parks development, ecology, rangers and country parks at Nottingham City Council. He enjoys managing projects at a variety of scales including multi-£m lottery funded restorations and work closely with numerous partners including other charities and third sector organisations.

Sue Manns is President of the Royal Town Planning Institute. Sue has worked in a number of different planning roles in the public, private and voluntary sectors and on a range of projects spanning the UK nations, regions and local levels. The golden thread that runs throughout Sue’s career is her passion for effective community engagement. In 2018, she established her own planning and community engagement consultancy which focuses on the provision of best practice strategic advice, support and training in respect of community engagement.

Sarah Wheale-Smith is an Associate of Pleydell Smithyman Limited. Sarah has over 10 years’ experience in the design, management and delivery of community engagement and consultation studies. Stakeholder engagement ranges from pre-school children, to chief executives, to the socially excluded. In her current role, Sarah has embedded her engagement experience into programmes, resulting in a new range of clients and significant levels of repeat business for the firm.

Dr Noha Nasser is Founding Director of MELA Social Enterprise. Also an urban designer, academic and social entrepreneur, she specialises in co-design in superdiverse neighbourhoods. Noha is also an Intercultural Cities Expert for the Council of Europe and Chair of the Association of Collaborative Design. She authored the book ‘Bridging Cultures: a guide to social innovation in cosmopolitan cities’.

Helena Craig is Chair of Black2Nature, an organisation which aims to make access to nature more ethnically diverse. Previously a Partner of a large Bristol law firm, Helena channelled her passion for race equality to tackle white elitism, successfully turning her department into a diverse one of 30% Black Minority Ethnic staff. Since retiring, Helena has been involved in conservation, namely supporting her daughter Mya-Rose Craig (AKA Birdgirl) with the Black2Nature initiative, Camp Avalons events and Race Equality in Nature Conference.
David Fisher is Lantra’s Head of Industry Partnerships, overseeing the development and implementation of training and qualifications in Landscaping and Agriculture. Having worked at Lantra for 6 years, David’s role has included working closely with large companies and trade associations to ensure suitable operator training and CPD exists, and being part of industry steering groups with HSE departments on important issues, including minimising chemical usage and reducing work-based injuries in land-based sectors.

Christopher Worman MBE is Parks and Grounds Manager for Rugby Borough Council. Chris has over 36 years’ experience of working in the parks industry. He has been appointed a Green Flag Award judge from the very start of the initiative, and for the last 24 years has had the opportunity to assess countless parks across the UK and beyond. For his service to the Green Flag Awards, Chris was awarded an MBE in 2016. Chris is also a representative of the parks industry within the government’s Parks Action Group.

Ishrat Karimi Fini has 18 years’ experience in green space management and community cohesion. She has worked largely in local government, but also with third sector organisations, supporting the work of young South Asian women. Ishrat has worked in a number of community involvement projects throughout her career and managed a number of successful large-scale events and large development projects. Her passion for green spaces and development enables her to play a vital role in decision making as a trustee and ensure the Midlands Parks Forum has the best start to become a key player in green space decision making locally, regionally and nationally.

Emma Woolf (MBE) is Vice Chair for Friends of Cotteridge Park, working in partnership with Birmingham City Council to manage and develop services for the local community (including the Active Parks programme). A keen volunteer, Emma is also Chair of Birmingham Community Matters and a trustee of the Birmingham Open Spaces Forum. Emma has great passion for enabling and supporting small voluntary organisations to make positive changes in their communities, namely using peer-to-peer models.

Ishrat Karimi Fini
Bromsgrove District & Redditch Borough Councils

Christopher Worman MBE
Rugby Borough Council

Emma Woolf MBE
Friends of Cotteridge Park

Imogen Sambrook is National Heritage and Design Policy Adviser for The National Trust. Imogen specialises in the conservation of heritage assets at risk and is currently managing a five-year project to conserve and enhance a large designed landscape. Alongside this, she is completing national work to lead a collaborative review of the Trust’s ‘Heritage Values’ and methodology for significance assessment. Imogen was joint leader of the Ironbridge Young Archaeologists’ Club from 2012-2018 and is currently leading the Landscape Conservation Special Interest Group within The National Trust.

Anna da Silva is Project Director of Northern Roots. Prior to a career in horticulture, Anna worked in journalism and international development within African and Middle Eastern warzones for 15 years. In 2016, Anna joined the RHS to project lead the creation of RHS Garden Bridgewater. She placed particular emphasis on community engagement and the delivery of social value. In 2019, she took on the leadership of the Northern Roots project on behalf of Oldham Council.

Anna da Silva
Northern Roots

Imogen Sambrook
The National Trust

Anna da Silva
Northern Roots

David Fisher
Lantra

Speakers

CPD
Midlands Parks Forum

The Midlands Parks forum is a charitable organisation whose trustees, users and ambassadors have been part of the East and West Midlands Parks Forums, supporting green spaces for over 30 years.

Through its role as an umbrella organisation, the forum acts as the voice of parks in the Midlands through sharing knowledge of national significance. Peer support from local green space organisations, industry experts, parks trusts and community forums helps equip users with skills, knowledge, information and mutual support to help them make well-informed decisions, and helps raise the standards of parks and green spaces within the Midlands region.

midlandsparksforum.co.uk

Heritage Lottery Fund

The National Lottery Heritage Fund is the largest dedicated funder of heritage in the UK.

We believe that understanding, valuing and sharing our heritage brings people together, inspires pride in communities and boosts investment in local economies.

heritagefund.org.uk/

Lantra

Lantra is the leading awarding organisation for the land-based and horticultural industries supporting both individuals and companies to achieve personal and business growth.

A nationally recognised awarding organisation, we have over 40 years’ experience of developing quality training and qualifications.

Our products are designed to specifically meet the business and individual needs of those primarily working within the land-based and environmental sectors.

Offering a diverse range of training and qualifications, all of our courses are developed with professional industry bodies and employers to ensure our training is of the highest quality.

lantra.co.uk
In these unprecedented times, the LI’s role as a membership organisation is more important than ever.

That’s why we’ve launched a brand new event programme - complete with LI webinars and online CPD days - to keep you connected, offer essential business contingency training to our members, strategic partners and other professionals, and allow us to continue to provide valuable learning content.

View all of our upcoming events here: landscapeinstitute.org/events/events

**Upcoming Events**

- **LI Webinar: Sustainability and Circularity in Public Space with Streetlife**
  18 November, 2020, Online
  Book now

- **LI Awards 2020 Online Ceremony**
  26 November 2020, Online
  Book now

- **LI Webinar: Nordic Life in Urban Spaces with Vestre**
  1 December, 2020, Online
  Book now

**About LI Events**

**Improve your skills with Landscape Institute CPD**

Digital skills, landscape-led planning, natural capital accounting, human skills, plant health. Explore the 2020 - 2021 programme: landscapeinstitute.org