

Minutes 35th meeting of Advisory Council

Thursday 06 February 2020

A virtual meeting hosted digitally

Council Meeting 3 – Standards (Entry & Technical) & Policy

Present:

Honorary Officers:					
CHAIR: Adam White President		Romy Rawlings HonSec		Steve Morgan HonTreasurer	
Jane Findlay President Elect					
Elected Members:					
Catherine Birkin Elected		Michele Lavelle Elected		Anna Penning-Rowsell Licentiate Rep	
Charlotte Cottingham Elected		Peter Neal Elected		Cara Pedley Student Rep (& for Mark Smeeden)	
Anna French Elected		Louise Martine Licentiate Rep		Adrian Wikeley Co-opted - Chair College of Fellows	
Wing Lai Elected					
Branch Reps:					
EMids	Katharine Schofield (for Ben Betts)	NE	Kevin Johnson	Scot	Rebecca Rylott
EofE	Liz Adams	SE	Louise Ward	Wales	Mary O'Connor
London	Ben Gurney	Y+H	Cara Pedley (for Mark Smeeden)		
Committee Reps:					
PCC	Ian Houlston	Tech	Bill Blackledge		
In Attendance:					
Dan Cook Chief Executive		Emma Wood Governance & Regulation Manager			
Apologies:					
Carolyn Göhler Vice President		Rupert Dugdale BrRep Mids		Diana Ispas Elected	
Romy Rawlings HonSec		Paula Gillan BrRep NI		Brodie McAlister BrRep SW	
Ben Betts BrRep EMids (Represented by Katharine Schofield)		Chris House EMC Rep		Mark Smeeden BrRep Y+H (Represented by Cara Pedley)	

1. President's Welcome and Report

Adam White (AW) welcomed all and noted that as this is a digital meeting the chat bar facility is available for in meeting questions and member to member discussion. AW gave a brief presentation on recent activity including:

- i. Digital Technology day
- ii. Launch of LI Campus

AW encouraged all to start to think about opportunities in the next elections

2. CEO Report

2.1 CEO Update

Dan Cook (DC) thanked all for the positive response to the shift to digital working which has the benefit of being more inclusive whilst reducing travel etc. DC gave a presentation including:

- i. Climate and Biodiversity emergency update
- ii. New LI office, smaller space but access to a terrace
- iii. LI Campus – increases what can be delivered online with greater accessibility for all
- iv. LI Connect – groups functionality particularly useful for branches, working groups, Board and Advisory Council but also supports member networking and communication. Year 1 probably test site for current groups before goes fully live. Working on some bugs
- v. Talking Landscape – let team know about anything that’s particularly helpful and we’ll ensure it gets transferred elsewhere
- vi. High Streets Taskforce – will be calling for expert advisers for the task force, c10 expert advisers and up to 10 mentors for the programme
- vii. Online CPD monitoring to be launched in July
- viii. Entry standards project is on track to go out to consultation after Board sign off in March
- ix. Journal – we have received great feedback on the new approach but are always happy to receive any ideas for content, themes authors etc

Comments from floor:

- a) P2C - Talking about the new web system, will there be a way to matchmake candidates to remote mentors on P2C? We continue to experience some candidates having trouble finding mentors yet there are plenty of CMLIs vs licentiate members according to survey? Can we encourage remote based mentoring for those who have no access to a mentor locally perhaps as a next step in enhancing the P2C experience. – *This is a good suggestion, will take forwards to the review (DC)*
- b) Suggest we focus on Garden Communities in a future Journal

2.2 Business Plan Overview

DC noted that the business planning and governance sections are confidential at this point

- i. DC outlined a number of global risks
- ii. Finance sector and construction are starting to take climate change more seriously
- iii. Starting to experience significant skills shortages, demand is increasing
- iv. 3 strategic goals 2018-23



- v. BusPlan process:
 - December – Business Planning assumptions reviewed
 - Dec (moved to Feb) – Board – discuss priorities for inclusion in BusPlan
 - February – Advisory Council review major programme ideas
 - February – Senior managers develop plans & resourcing options
 - March – F+R review draft financial plans

- March – sign off
- April/May – engage employees & members

vi. Climate & Biodiversity emergency

vii. Diversity & Inclusion

Comments from floor:

- a) D&I - this is something we need help from our practices especially the larger ones who often have social responsibility programs and external ties with various universities.
- b) Are we able to make mandatory hours of outreach for registered LI practices? As part of membership, say 1 day per year.
- c) D&I needs to be a major plank of all that we do going forwards
- d) Emerging skills such as community engagement moving up the table - DC just undertaken a training day which will become an annual event for educators
- e) Strong advocacy with govts needed going forwards
- f) Landscape and planning view to govts through COP 26 etc. DC Environment Bill more than just biodiversity and net gain

DC noted that Registered Practice scheme is under review – will discuss with staff lead Rachel Smith

2.3 Major Events Schedule

Andy Morris (AM) spoke to this item

- i. LI Awards 2020 – to be held 26 November at The Troxy with new categories. Aiming for 700-800 delegates. Currently considering speakers and host
- ii. LI Conference at BCEC June 30-01 July. Thought leadership. Day 2 technical workshop focussed. Day 2 Presidents reception and young professional event with Birmingham City University. Concessionary rates for public sector, students, retired. Eventbrite goes live end Feb
- iii. Climate change day
- iv. Jellicoe debate panel, ideation – inclusivity not just gender but BAME and social mobility considerations

Any suggestions for events, speakers, themes etc to be forwarded to [Andy Morris](#)

DC noted that this is the first year that the LI is going into a new business year with a full forward events programme

Comments from floor:

- i. Are there to be any events further north or Scotland? AM we're working with Branch events to coordinate a calendar of events.. Will be looking to host CPD events in Newcastle and Edinburgh. Launch of Campus will help accessibility throughout the word not just for Scotland. DC already considering holding the 2022 conf in Scotland. Also liaising with the Irish Landscape Institute for joint recognition of conferences - we support theirs 1 year and then they support ours and don't compete in NI etc

3. Priorities for 2020-21

3.1 Policy & Influencing

3.1i) Climate Change and Biodiversity Action

Ben Brown (BB) gave a presentation which included:

- i. Anticipated timescale – proposals to Board 17 Feb, costings to Board 17 March then LI BusPlan for 2020-21 and beyond. Where there is the opportunity to undertake activity earlier it will be done

- ii. LI Awards suggestion for a Sir David Attenborough Award – possibly open category, celebrate the global best. Telegraph, Guardian etc attended the 2019 Awards. Could garner a lot of coverage similar to the RIBA Stirling prize

Comments from the floor:

- i. If state won't work with airports then how can we possibly hope to influence them. Impossible to be as influential as possible throughout the project from pre planning onwards. BB we are committed to updating the position statement and focus on how to deliver change

Have been communicating with membership through website, newsletters etc – any comments can be forwarded to policy@landscapeinstitute.org

3.1ii) Asks of Government

We published a top-level list of asks in December. Principally a comms and awareness-raising exercise – not all-encompassing, nor an in depth policy development

<p>Climate and biodiversity action</p> <p>1 Cut net emissions across the whole country</p> <p>2 Start building places that are climate-change ready</p> <p>3 Commit to Environmental Net Gain (ENG)</p>	<p>Landscape after Brexit</p> <p>4 Avoid a no-deal Brexit for landscape businesses</p> <p>5 Secure the skills we need</p> <p>6 Maintain and enhance EU-level environmental protections</p>	<p>Design for people</p> <p>7 Champion high quality design</p> <p>8 Set and enforce higher place standards</p> <p>9 Engrain public health in the built environment</p>	<p>Maximize green infrastructure</p> <p>10 Invest in green infrastructure maintenance</p> <p>11 Mandate SuDS as the default option</p> <p>12 Ensure a joined-up approach to land management</p>
---	--	--	---

3.2 Technical

Simon Odell (SO) spoke to paper and gave a brief review of output for 2019-20 before introducing the Technical Workplan 2020-21:

- i. Climate related outputs:
 - Watering
 - Urban Forestry
 - Climate-friendly office
 - Future Flora
 - Biodiv/ Env't Net Gain
 - urban heat island
 - embedded carbon
- ii. Digital practice
 - Tree data standard
 - Co-ordinate Reference Systems
 - Digital Practice Notes
 - GIS practice champions
- iii. Parks management
 - Design and management for dogs
 - Will also work with Parks Strategy Group on priorities for commissions
- iv. Environmental Standards
 - British Standards Review Rota
 - Building with Nature Standards: Report in autumn 2020 to LI on desirability of continuing
 - Technical Information on Nat Eng GI Standards

- v. Plant Health & Biosecurity
- vi. LVIA
- vii. Other
 - Encouraging Healthier Urban Environments/Decarbonising travel
 - DMRB
 - Forest Design

There are a number of opportunities for members to get involved, any volunteers can contact technical@landscapeinstitute.org

3.3 Member Engagement

i. Better Reporting and Operation

DC thanked BB for input to paper and confirmed that Bd are happy to mentor AdCo members

Branch workshop – Ben Gurney and Louise Ward provided feedback. There is opportunity for branches to benefit from digital projects. DC noted that the LI website events draw from Eventbrite. Will be rolling out link for branches to update Eventbrite with their event details and this will then cross populate the main LI page. Planning to provide training for new systems

28 Feb is next branch planning session, aiming to have this as an annual forward planning session. Major theme will be climate and will include update on the draft branch handbook

Comments from floor:

Ben Gurney: I drafted a blog post on the new website this week and found it very simple to use - especially with Louis' handy guide!

AdCo have opportunity to gain a better understanding of activity across the LI and not necessarily for discussion at AdCo meetings

DC circulated a copy of the quarterly report that goes to Bd. Once Bd has reviewed and signed off performance reports we can adapt the report and circulate to AdCo for info. Cttees and the branches will be providing updates to the process

4. Standards

4.1 Governance Matters

The paper was noted. Emma Wood (EW) confirmed that Chris House has now been confirmed as the Education & Membership Committee (EMC) Chair

5. Any Other Business

- i. July topics:
 - Performance for the LI for the year
 - Code of conduct
 - Culture and values
 - Any governance changes for consultation

SM this approach for a virtual meeting has really worked well with presentation, video, chat column – we should be doing more of this

6. CLOSE

The meeting closed at 1600