

# Landscape Institute

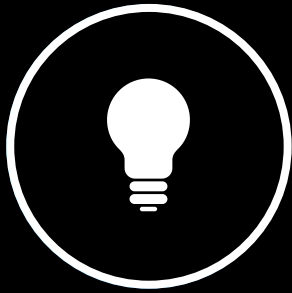
## **AGM 2019**

November 7th  
Leicester City Hall

# **Agenda today**

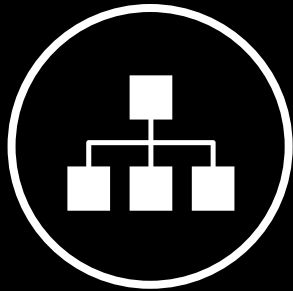
- Welcome
- Minutes of the 2018 Annual General Meeting  
(held on 24 January 2019)
- Voting on key AGM motions
- Performance Report from Dan Cook , LI CEO
- Presentation from Carolin Göhler, Honorary Treasurer
- Adoption of accounts & auditors
- Presentation from Adam White FLI, LI President
- Results of voting

# Entry standards, talent & relevance



## APPRENTICESHIPS

Creating new routes into the profession to increase numbers entering profession and support diversity agenda



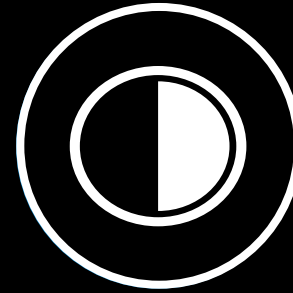
## BROAD PROFESSION

Ensure the Landscape Institute is the professional home to a broad range of landscape professionals



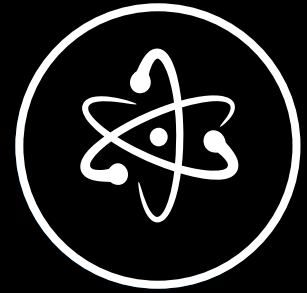
## EDUCATION SPREAD

Focus to ensure education routes are more evenly spread across the UK. International links will also be explored in the future



## DIVERSITY AND INCLUSION

Support to ensure diversity and inclusion strategy is adopted by the profession



## FUTURE PROOF

Support and develop the profession to enable it is future proofed

# Consulting our members on membership

## Proposed Technician grade

- 91% (218/238) of respondents agree with new “Technician” category
- 68% (163/ 238) of respondents think this category should be allowed to vote
- 69% (166/239) of respondents think Technician members should be entitled to use post-nominals (E.g “TMLI”)

## Name Change of “Licentiate” to “Associate”

- 85% (202/240) of respondents agree with the proposed change
- 69% (166/239) of respondents think Associate members should be entitled to use post-nominals (e.g. LI Assoc)

# **Minutes**

To approve the minutes of the 2018  
Annual General Meeting held on 24  
January 2019

## **Motion 1**

To allow the Institute to change the  
name of Licentiate to Associate

## **Motion 2**

The Introduction of a new grade of corporate membership – Technician

## **Motion 3**

To amend By-Law 27



# **Landscape Institute**

# **Performance Report**

# **2018/2019**

Dan Cook  
CEO



**#  
choose  
land  
scape**

**Your career. Your choice.**



## LI Member Directory

Search more than 5500 LI Members and Registered Practices worldwide.

Landscape  
Institute  
Inspiring great places

Don't have an account?

[SIGN UP](#)

Sign in to Landscape Institute

EMAIL ADDRESS \*

Email Address

Landscape  
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MY PROFILE

MY FIRM

### My Practice Profile

Update my Practice Details

[My practice details, addresses and directory profile](#)

[View my Practice LI Directory listing](#)

[LI Member Directory FAQs](#)

### My Case Studies

Showcase my practice's best work on the LI website

[View / Edit my case studies](#)

[Case study FAQs](#)

### My Practice Benefits

Member-only resources and benefits for Registered Practices

[Logos and Signage](#)

[Post a job](#)

[Read Landscape Journal online](#)

### Engage with the LI

Get my practice involved with the LI

[My Practice LI Branches](#)

Filter Results

Find Landscape Firms - **Worldwide**

- ☒ Find a Firm  
☐ Find a Member

Practice Name

LOCATION

Worldwide

Town/City

Postcode

Landscape  
Institute  
Inspiring great places

## My Branches

### Your LI Branches

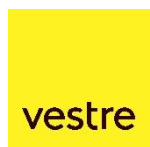
The LI has 12 UK branches, with nine in England and one in each of the devolved Northern Ireland, Scotland, and Wales, plus one International one for members outside the UK.

Your Primary Branch is normally the branch closest to your home address and you have voting rights for this branch. If you are interested in branch activities in other areas you can also select one or more Secondary Branches.

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30

FEATURE: LANDSCAPE DESIGN, PARKS + PLAY

Delegates enjoy a site visit to Hounslow to discuss the importance of green infrastructure at Paul Upwood Photography

# REFLECTIONS ON VALUE

## Looking back at Landscape Institute Conference 2018

Over 300 delegates and 40 world-class speakers were in attendance at the LI's 2018 conference to debate and discuss the topic of valuing landscape. PSB discovers more...

As we continue to face urgent global issues, such as artificial climate change, a growing population and increased urbanisation, we are presented with a crucial opportunity to categorically identify the ways in which placemaking and landscape intervention can deliver the greatest possible good for people, place and nature.

Acknowledging this, the Landscape Institute (LI), in association with IFLA Europe and the University of Greenwich, staged an international conference on 6-7 September 2018 centring on this vital topic. Leaders and practitioners from both the built and natural environment profession were invited to trade knowledge, share insight and generate

thinking around the cultural, economic and societal benefits of landscape, whilst the conference itself made a rigorous case for placing landscape at the forefront of positive global change.

Across the two-day event, respective sessions prompted debate around interdisciplinary collaboration, future trends and natural capital accounting, in addition to current UK policy and planning.

**Inspiring as well as wiring**

A panel of experts spanning landscape science, planning and management discussed how their combined expertise could unlock the value of protected natural spaces, imparting some of the challenges faced and insights gained when attributing value to land on the largest scale.

Delegates heard from New Forest National Park Authority CEO, Alison Barnes, who said that, despite having limited tools, NFWA does great work by "broker[ing] partnerships". She introduced the audience to the Green Halo partnership ([www.newforestnp.gov.uk/corner-section/?green-halo-partnership](http://www.newforestnp.gov.uk/corner-section/?green-halo-partnership)), a multi-stakeholder alliance spanning the public, private and third sectors. Deborah Sanders, project manager at Scottish Natural Heritage, demonstrated the ways in which she makes substantial use of big data as part of a Scotland-wide monitoring programme. Working with a huge range of partners, SNH has provided a comprehensive information resource for every designated landscape in Scotland.

INFORM

# Valuing Landscape conference

On 6-7 September 2018, Pro Landscape attended the Landscape Institute's Valuing Landscape Conference 2018

Challenges and future trends faced by the landscape architecture industry were explored at the Valuing Landscape Conference 2018, which was attended by more than 300 delegates from all over the world.

Jointly presented by the Landscape Institute, the International Federation of Landscape Architects (IFLA Europe) and the University of Greenwich, the event focused on the challenges facing the landscape industry and how to address them. Through a combination of presentations, discussion groups and site visits, the conference underlined the importance of landscape for connecting people, place and nature.

“THROUGH A COMBINATION OF PRESENTATIONS, DISCUSSION GROUPS AND SITE VISITS, THE CONFERENCE

planning, and all the work we do to add value to the landscape.”

Adam also spoke about the importance of digital skills within the landscape architecture industry and the importance of reconnecting children with nature. At the end of his address, he urged delegates: “What we need to be everybody here to go away and be ambassadors and champions to help reconnect society with nature.”

And clearly to political decision makers and properly developed, it makes sound financial sense to create attractive and accessible outdoor spaces. With more people living in cities and a more diverse population, it is obvious that places for social interaction will be more important.”

However, he understood that the profession did not always find this easy to do in practice, as they make the final decisions sometimes had short term motives and didn't always understand the value of good landscape architecture.

He went on to say: “The good news is that there are strong indications now that society will be forced to value good landscape architecture as the first step and that with valuations will also be

and Barcelona. Also, the challenges involved in how to address the question of 'valuing the intangible' were discussed by Sarah Viner CBE, chief executive officer of the Design Council.

During the conference, the winners of the Ecolabel design competition were announced by Michael Cassidy CBE, chair of Ecolabel Development Corporation. The brief for the competition was to find the most creative and inspiring ideas to help shape the landscape of Ecolabel, the first new Garden City of the 21st century and the largest of 10 healthy New Towns being developed in the UK. Judges were unanimous in selecting the winner, HALO (Habitat, Access, Livability and Opportunity).

A model for growing a healthy infrastructure, HALO is a concept developed by Bradley Murphy Design, in collaboration with John Thompson Partnership, Peter Brat Associates and Sebastian Boyesen. The concept aims to deliver healthy infrastructure directly to residents' doorsteps. By providing accessible, attractive and inspirational places, the hope is that residents will be motivated to take up physical activity as a natural part of their daily lives.

Other shortlisted entries included Chalk Walk by Additive Urbanism, Blue Lake Gardens by Chris Standford, Foreday Adventure by Housmans Brown and Ecolabel Building by L2A Design.

“WITH MORE PEOPLE LIVING IN CITIES AND A MORE DIVERSE POPULATION, IT IS OBVIOUS THAT PLACES FOR SOCIAL INTERACTION WILL BE MORE IMPORTANT”

said: “The conference helped me to explore an issue that I think is central to landscape architecture and that is what does it mean to be 'connected to nature'?”

It was great to have that discussion with colleagues from all over the world and it was a relief to be talking about something that connects us rather than the constant drip, drip of Brexit which seems to want to disconnect us.”

Fiona Strachan, green infrastructure project manager at Scottish Natural Heritage, said: “Through a combination of presentations, discussion and site visits, the conference underlined the importance of landscape for connecting people, place and nature.”

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RTPI

THE BUSINESS MONTHLY FOR PLANNING PROFESSIONALS

02/10/2018

## News report: Can we design well-being into modern cities?

Words: Catherine Early

After attending the Valuing Landscape Conference 2018: Connecting People, Places and Nature, Catherine Early reports on how planners and landscape designers can ensure that tomorrow's cities withstand the pressures of climate change, poor health and population growth.

Landscape design is fundamental to masterplanning; well-designed space improves the resilience of communities to external challenges that include increasingly ex.....Sign Up or Login to read full article

Tags

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It's about Quality Services and Creating Value for Customers

## Will we value our landscapes more as our cities overheat, forests burn, our rivers flood and we die earlier?

31/08/2018

Valuing Landscape 6th & 7th September 2018 - international conference tackles big questions about valuing our landscape for future generations

Our lives in the 21st century are under increasing threat as our cities overheat, flash floods wreak havoc, forest fires blaze out of control and climate change moves on apace after a summer of increasingly strange weather patterns across the world. As we adjust to dealing with more extremes, what are the solutions to tackle some of these issues, and the interventions that the landscape profession can make to help mitigate some of these problems?

Issues such as population growth, increasing urbanisation, social inequality, increasing obesity levels, digital and technological innovation, food and water security and climate change, do not respect national or professional boundaries.

These trends and consideration of how we respond to them will be the focus of a two-day international conference *Valuing Landscape*, organised by the Landscape Institute and IFLA Europe at the University of Greenwich next week (6th & 7th September 2018). The event will give attendees the opportunity to listen, engage and debate many different viewpoints that are held on this topic.

NEWS EXTRA

# VALUING LANDSCAPE 2018

CONFERENCE AND SITE VISITS: PART 1 OF THE LANDSCAPE ARCHITECTURE INDUSTRY WEEK ENDED AT THE VALUING LANDSCAPE CONFERENCE 2018

More than 300 delegates from all over the world attended the event held on 6-7 September at the University of Greenwich. Landscape architects, scientists, planners, urban designers, ecologists and other members of the profession gathered to discuss how to address the issues facing the industry.

Jointly presented by the Landscape Institute, the International Federation of Landscape Architects (IFLA Europe) and the University of Greenwich, the event focused on the challenges facing the landscape industry and how to address them.

Through a combination of presentations, discussion groups and site visits, the conference underlined the importance of landscape for connecting people, place and nature. Challenges discussed at the conference included climate change, a growing global population, urbanisation, migration, post-Brexit environment policy and technological changes. Other topics included the connection of the environment, productivity and housing needs to have place making.

At the opening of the event, Adam Othello, president of the Landscape Institute, said: “The landscape profession can't just about landscape architecture although that's a huge part of it, it's also about management, science and planning and at the end we go to add value to the landscape.”

Adam also spoke about the importance of digital skills within the landscape architecture industry and the importance of reconnecting children with nature. At the end of his address, he urged delegates: “What we need to be everybody here to go away and be ambassadors and champions to help reconnect society with nature.”

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“So the good news is that there are strong indications now that society will be forced to value good landscape architecture as the first step and that with valuations will also be

Other highlights of the conference included speeches from around the globe, including keynote addresses from Othello, Usher, and Richardson.

Also, the challenges involved in how to address the question of 'valuing the intangible' were discussed by Sarah Viner CBE, chief executive officer of the Design Council.

During the conference, the winners of the Ecolabel design competition were announced by Michael Cassidy CBE, chair of Ecolabel Development Corporation. The brief for the competition was to find the most creative and inspiring ideas to help shape the landscape of Ecolabel, the first new Garden City of the 21st century and the largest of 10 healthy New Towns being developed in the UK. Judges were unanimous in selecting the winner, HALO (Habitat, Access, Livability and Opportunity).

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**EBBSFLEET  
GARDEN CITY**

A Healthy New Town





Digital skills, landscape-led planning, natural capital accounting, human skills, plant health.  
Explore the 2019 programme:  
[landscapeinstitute.org](https://landscapeinstitute.org)

# Major achievements 2018/19

- First new course accredited – UCL Bartlett
- Conference more than 300 attendees – ahead of budget
- Record LI Awards entries
- First ever CPD forward programme & Planning CPD Day sold out
- Won a grant from MHCLG to deliver parks managers CPD day
- Delivered ahead of financial budget
- Introduced new CRM, new members area, new directory
- Campaigned to get landscape architecture listed on Migration Advisory Committee skills shortage list

# Proposed dual track membership system

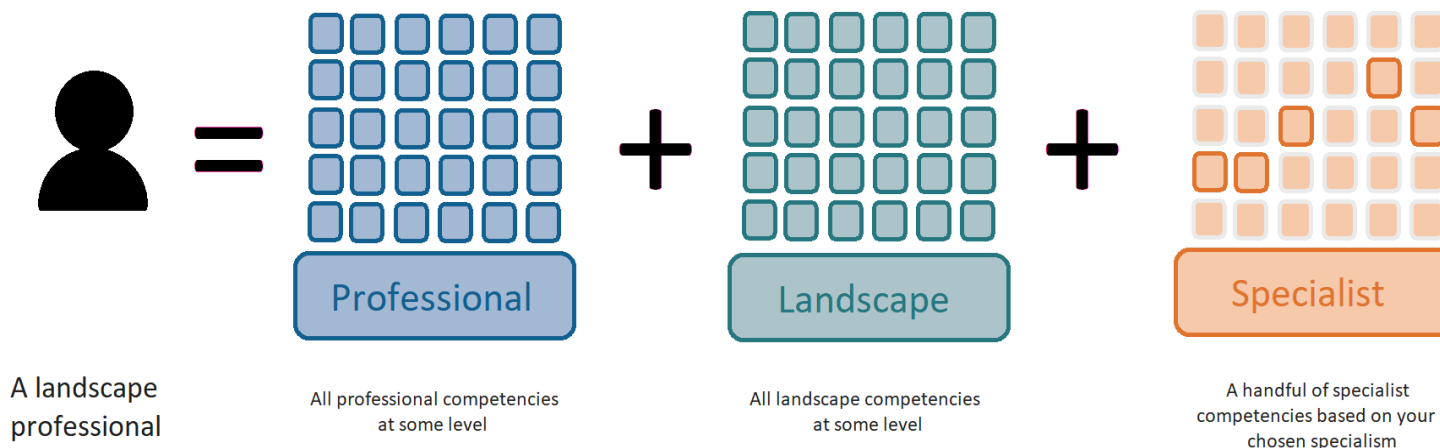
To be introduced after 2020 for new members. No change for existing members

- **Chartered Landscape Architect**

*must have design , planning & implementation competency areas equivalent to IFLA, employer & international expectations*

- **Chartered Landscape Professional**

*more flexible approach to reflect other landscape disciplines*



	2012 / 2013	2013 / 2014	2014 / 2015	2015 / 2016	2016 / 2017	2017/18	2018/19
Honorary	36	35	35	30	9	10	9
Fellow	78	87	90	88	79	88	89
Chartered	3292	3286	3245	3217	3256	3316	3375
Licentiate	1111	1134	1227	1353	1225	1145	1114
Student	458	384	325	183	253	370	497
Academic Fellow	1	1	1	1	1	2	2
Academic	26	31	32	28	35	47	50
Retired	213	223	295	312	325	330	332
Supporter	37	30					
Affiliate	42	48	103	188	147	158	159
Total	5294	5259	5353	5400	5340	5469	5631



# Impact, engagement and profile

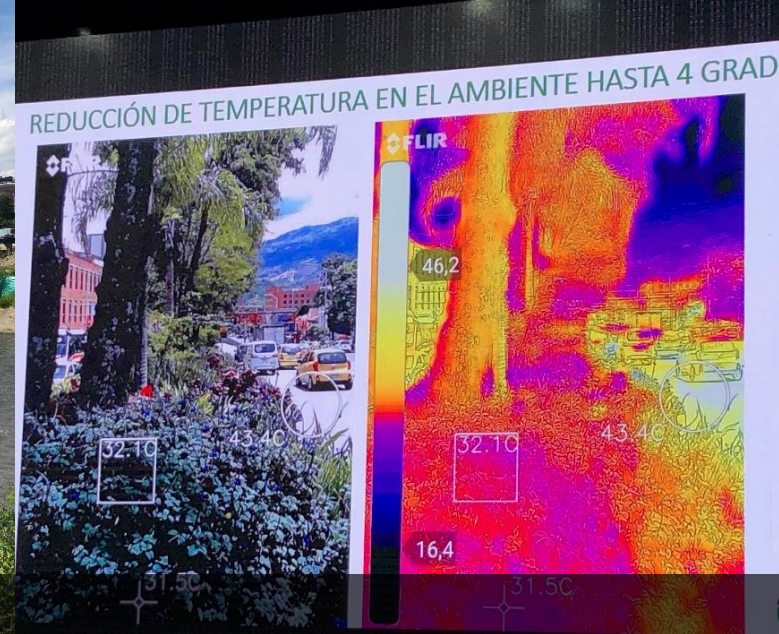
- LI in MHCLG High streets taskforce consortium
- RTPI – invited LI to conference and international dinner
- IFLA World Congress – profile for LI members
- Landscape Show Sept London – Pecha Kucha – Jane Findlay led
- Scotland Landscape Alliance up and running
- Landscape listed in Migration Advisory Committee skills shortage report
- Follow up to design conference, MHCLG Chief Planner, Steve Quartermain has agreed to open Planning CPD Day
- Opportunities being explored to partner with West Midlands Combined Authority ahead of our 2020 conference in Birmingham
- Interim National Parks & AONB review



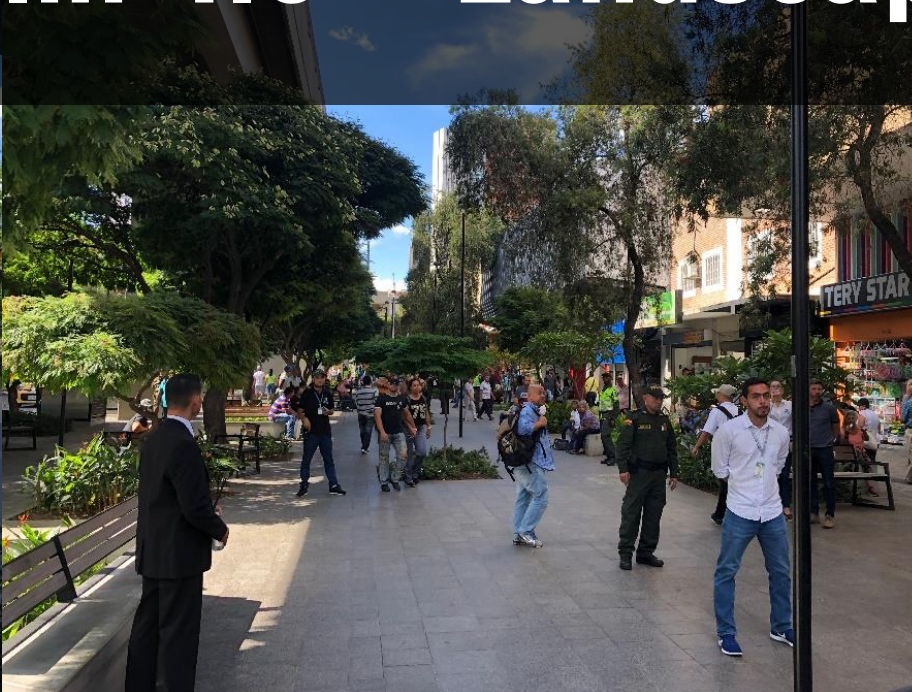


# World Cities Summit





# Medellin 4.0 – Landscape led





# Landscape Institute

## Our plans for the future

Dan Cook  
CEO



# Our journey so far...

# and next 3 years ..

2016/17

Update people  
policy & salary  
equity

Improved  
governance cycle &  
business plan

Engage employees  
& member leaders  
on strategy

New member  
survey introduced

2017/18

New strategy  
developed

Online HR system,  
funding for  
employee  
development

Updated journal

Landscape  
Management  
Leadership Forum

2018/19

New CRM system in  
place

Forward CPD  
programme

New  
#chooselandscape  
campaign

3 year business  
plan

2019/20

Competency  
framework & entry  
requirements

Update CPD & new  
online recording

New online “catch  
up” learning

Policy & Influencing  
strategy defined

2020/21

New P2C  
operating

Ethics & code of  
conduct in place

Apprenticeships  
available

Revised  
governance in place

2021/22

Quality Assurance

New accreditation  
(universities)

Brand & Website  
updated

Do more  
internationally

# 5 priorities from FY 2019/20

Prepare **new competency framework**, in readiness to be operating a new membership entry system by the end of FY2021/22

New competency framework agreed by Board by end 2019/20

Roll out new membership application, assessment + P2C from 2020

RELEVANCE

Be recognized by members as **growing the profile** of, and contribution by, the landscape professions

Implement new policy and influencing strategy 2019/2022

Deliver 2019/20 technical guidance and professional standards programme

Raise the profile of the profession

RELEVANCE  
INFLUENCE

**Increase the number** of landscape professionals with the **right skills** for a changing world

Deliver quality P2C programme for all candidates

Expand CPD & training offering with more locations and delivery options

Grow pipeline of new students and apprentices

RELEVANCE  
INCLUSIVE GROWTH

**Grow the membership** to admit at least 250 new chartered members pa & 100 Reg Practices by FY2021/22

Improve our offer to members throughout their career

Grow membership numbers

Increase member satisfaction and engagement

INCLUSIVE GROWTH

LI 4.0: **Be agile and innovative** in the way we do things, to better serve members and stakeholders

Embed digital ways of working for LI staff

Move more services online

Do BAU better

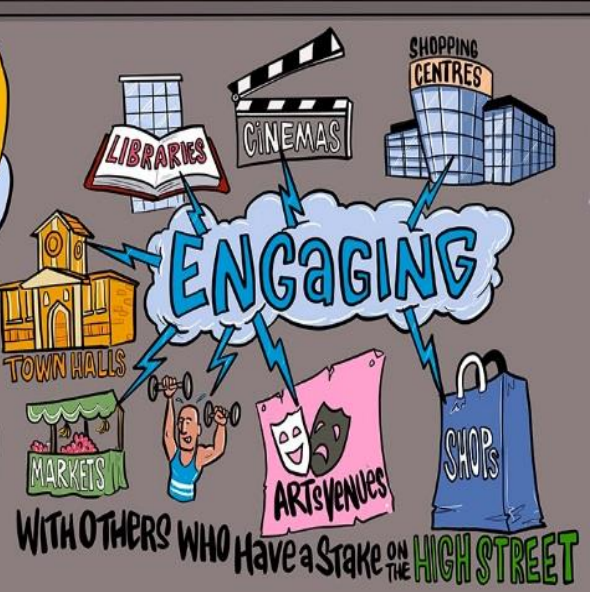
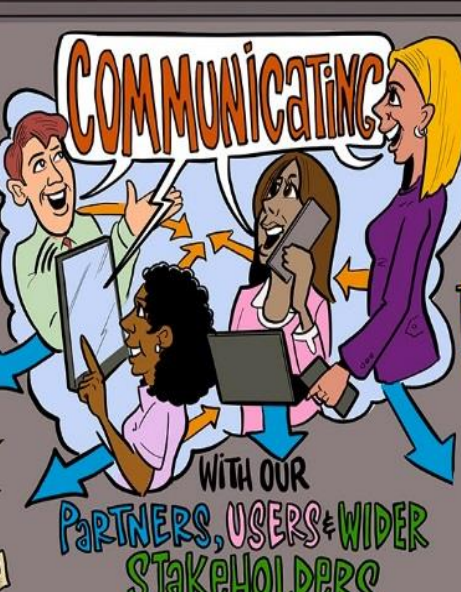
Improve Governance

INCLUSIVE GROWTH

# Key challenges

- OH & S risks in current office experienced this year
- Unexpected digital projects due to ownership change Charles Darwin House eg
  - Replacement phone system
  - Replacement Wifi & internet supplier
- Uncertainty due to Brexit
- Loss of key recently hired new employees (Policy team)
- Managing workloads to deliver change projects whilst maintaining business as usual activity









# Strengthen local leadership in town centres

Go-to source of information, training, knowledge and guidance

- Support Local Authorities
- Develop place leaders
- Co-ordinate national approach
- Provide access to data and information

5 year lifespan

## **From July 2020 – June 2024**

- Direct support for local authorities to address needs/capacity issues
- Pool of experts in town centres
- Online and in person training for place leaders
- Research and best practice repository
- Dashboards for towns across England with live intelligence and data

# Landscape-led policy for people, place and nature



Landscape led policy



People

- Creating healthy, climate-resilient places
- Business/ skills and growth



Place

- Design and placemaking
- Planning & development



Nature

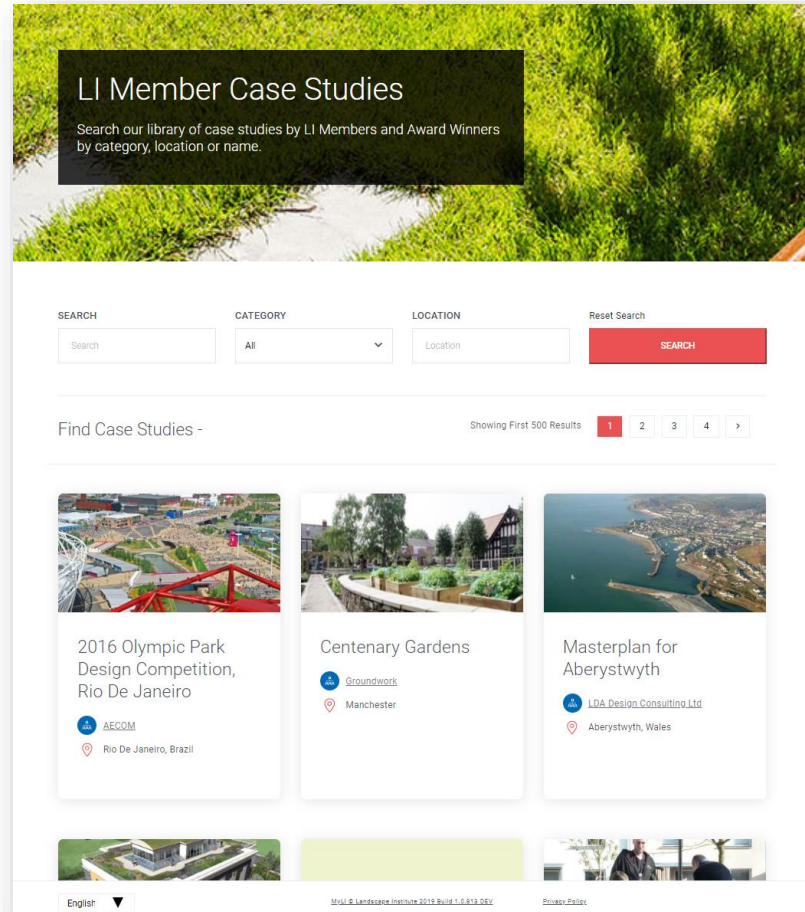
- Green infrastructure
- Rural and valued landscapes



Measuring and promoting value

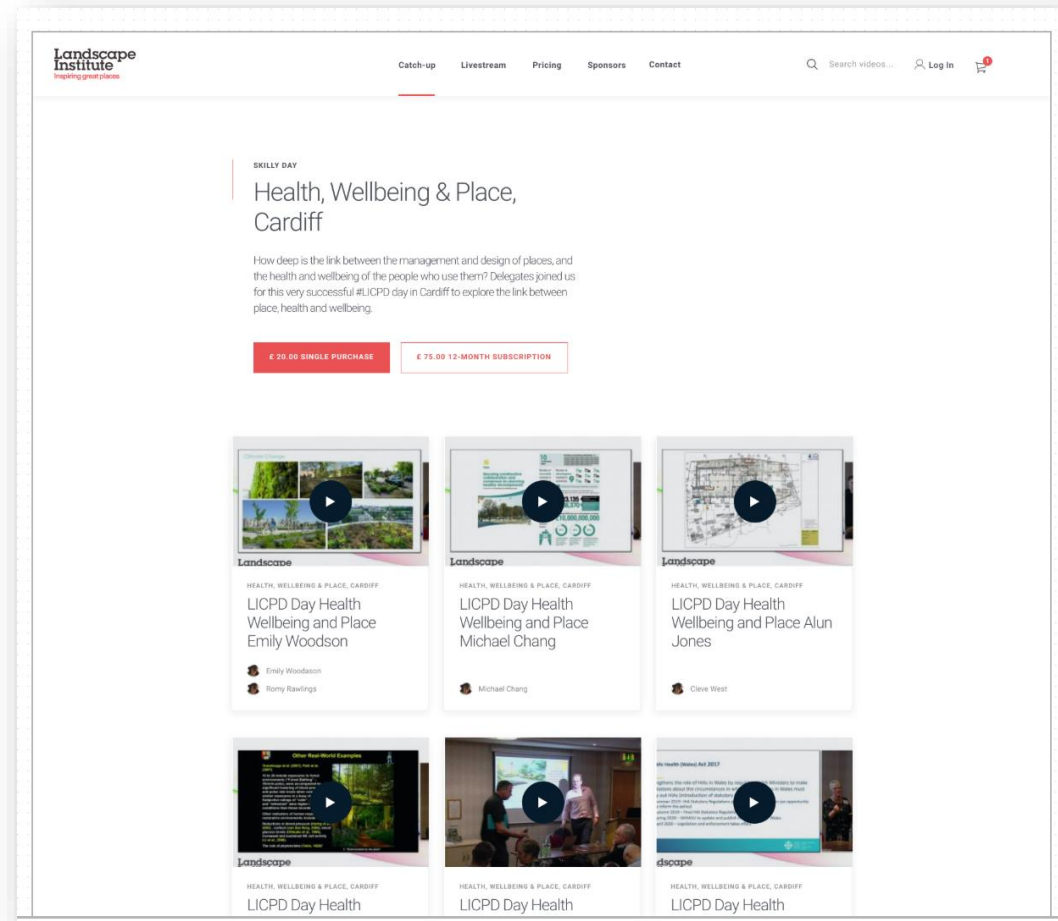


# Refreshed! Case study directory



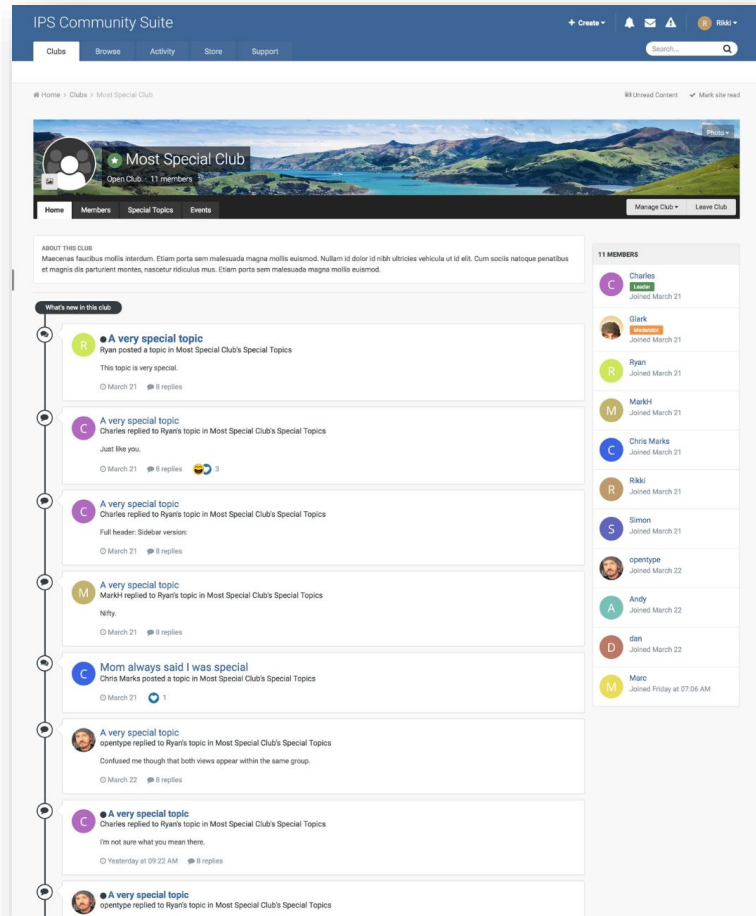
- In place July 2019
- Refreshed case study directory to promote the work of our Registered Practices
- Linked to MyLI and Registered Practice Directory
- [my.landscapeinstitute.org/case-studies](https://my.landscapeinstitute.org/case-studies)

# New LI Campus! CPD on-demand video



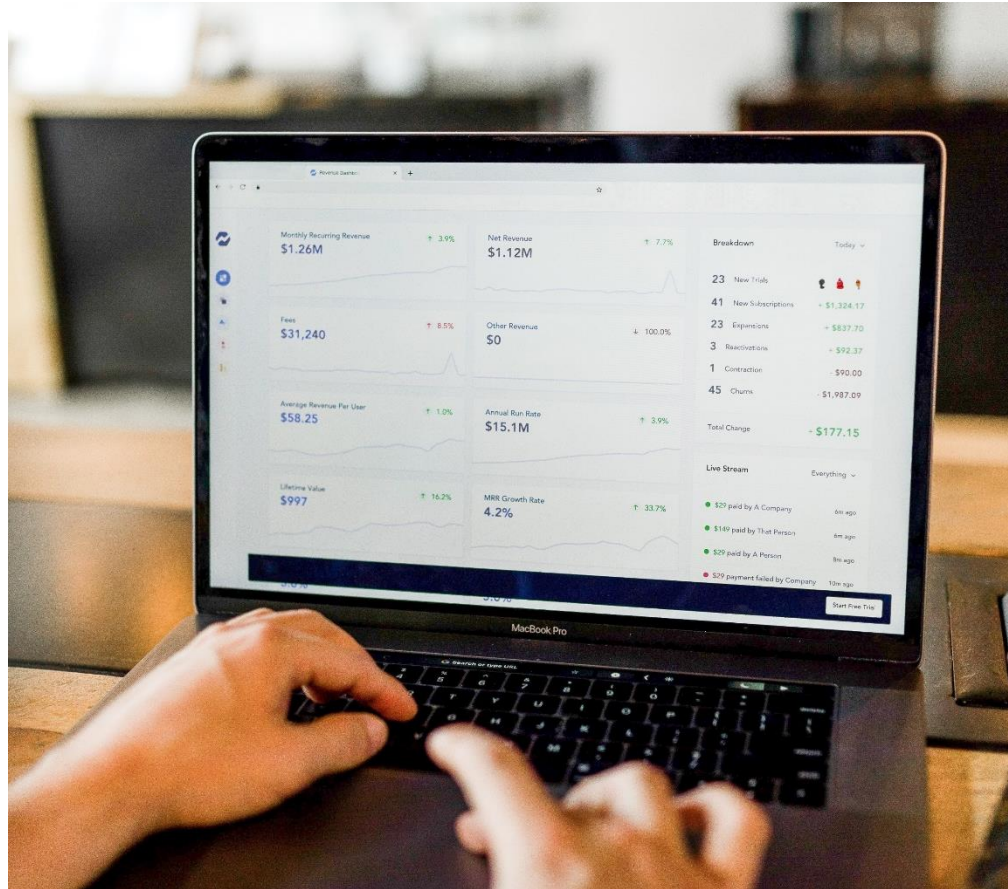
- Launching soon
- Watch live and catch up video from LI CPD days, conferences and partner events
- Educational content for landscape professionals
- [campus.landscapeinstitute.org](https://campus.landscapeinstitute.org)

# New LI Connect ! Online group discussions



- Coming early 2020
- Discussion groups for working groups, branches, P2C study groups – and other member/non-member groups
- Will replace TalkingLandscape forums
- Use MyLI sign-on

# New! Online CPD monitoring



- Coming Mid 2020
- Log and track CPD online
- Improved monitoring of member CPD requirements
- Use MyLI sign-on
- Will support changes to CPD policy

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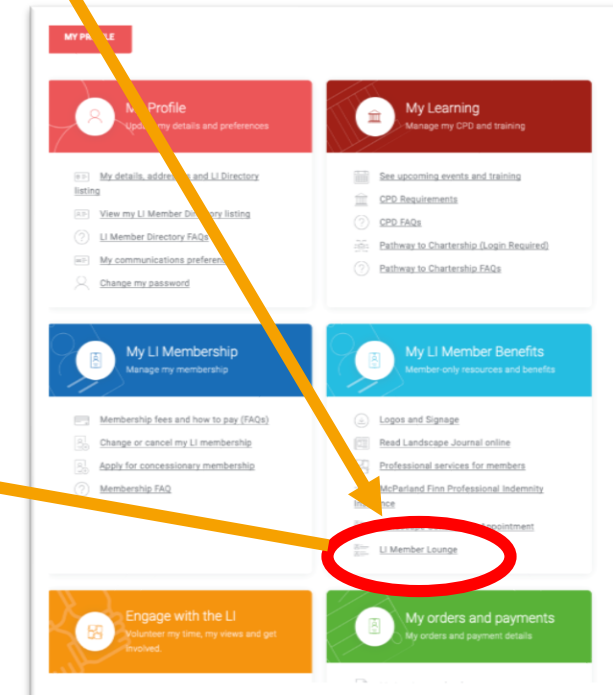
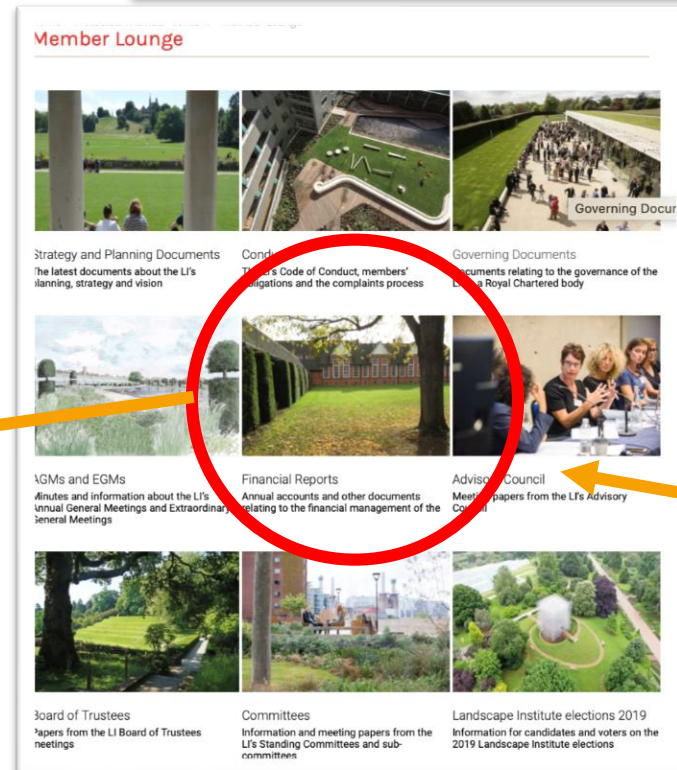
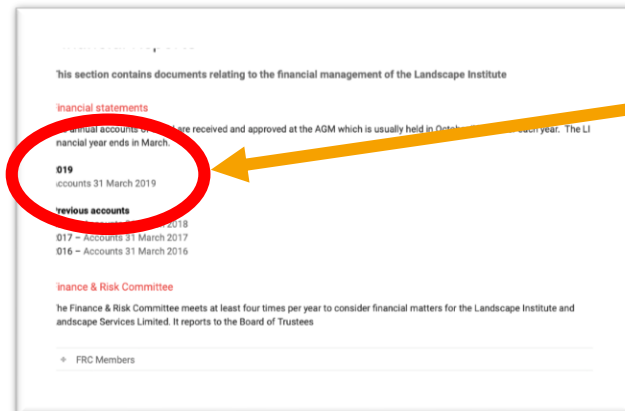
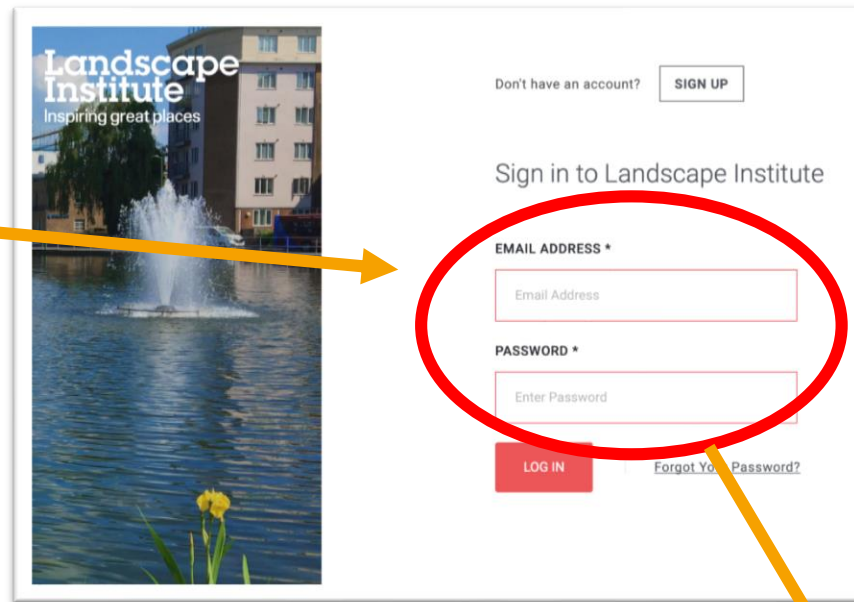
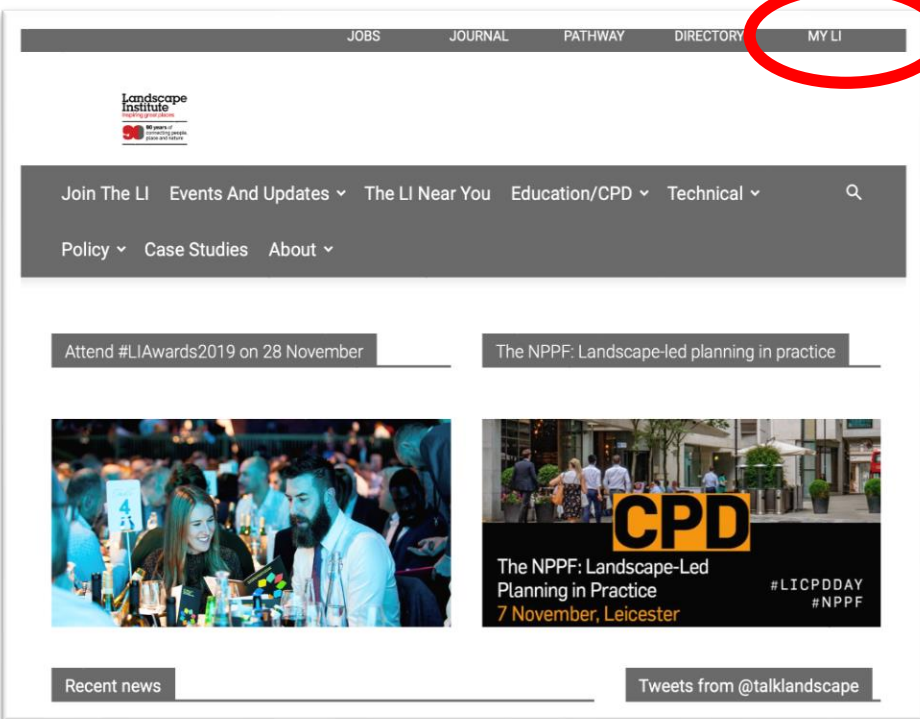
## **Report and Financial Statements for the year ended 31 March 2019**

Carolyn Göhler

Vice-President (former Hon Treasurer)



# Find the "£ info".....



# Guidance

## Corporate Strategy 2018-2023 – objectives:

- raise political and public profile of landscape & place
- **build resilience** & confidence of the landscape profession
- **grow** & be more inclusive as an organisation.

## Current Corporate Strategy 2iii – extract:

- become an exemplar organisation in the use of **digital channels and platform**
- actively **review and improve our products & services**
  - Annual CPD Programme & on-line learning
  - Increase provision of professional skills development

## Support

- **committed and experienced members of staff** – Andy Wallace and Lee Garnham; Amina Waters and Louis Varley
- **Finance & Risk Committee** – all volunteers
- **voluntary contribution by members to LI** – approx value £1- 1.5mill



# “Digital Project”

better membership engagement and business development activities

> increasing our efficiency and quality of our services

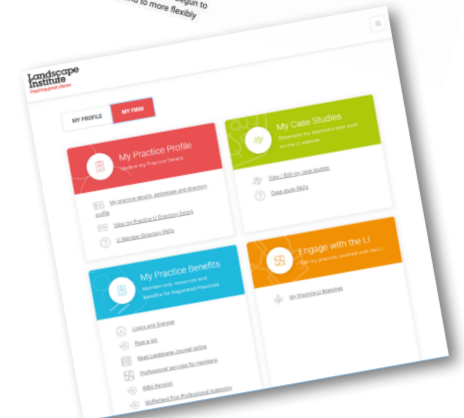


Phases 1 and 2:

- **new CRM** - started late 2017 – now in 2<sup>nd</sup> year – substantially completed
- **My LI** on-line services – completed & launched December 2018
- **event management** – completed integrating Eventbrite

Underway – phase 3:

- **on-line CPD** reporting/ monitoring system – background system completed => website due late winter
- **LI Campus** - on-line learning portal – supporting our members incl overseas => due late winter/ spring
- **Connect** – linking volunteers and groups => due late winter/ spring

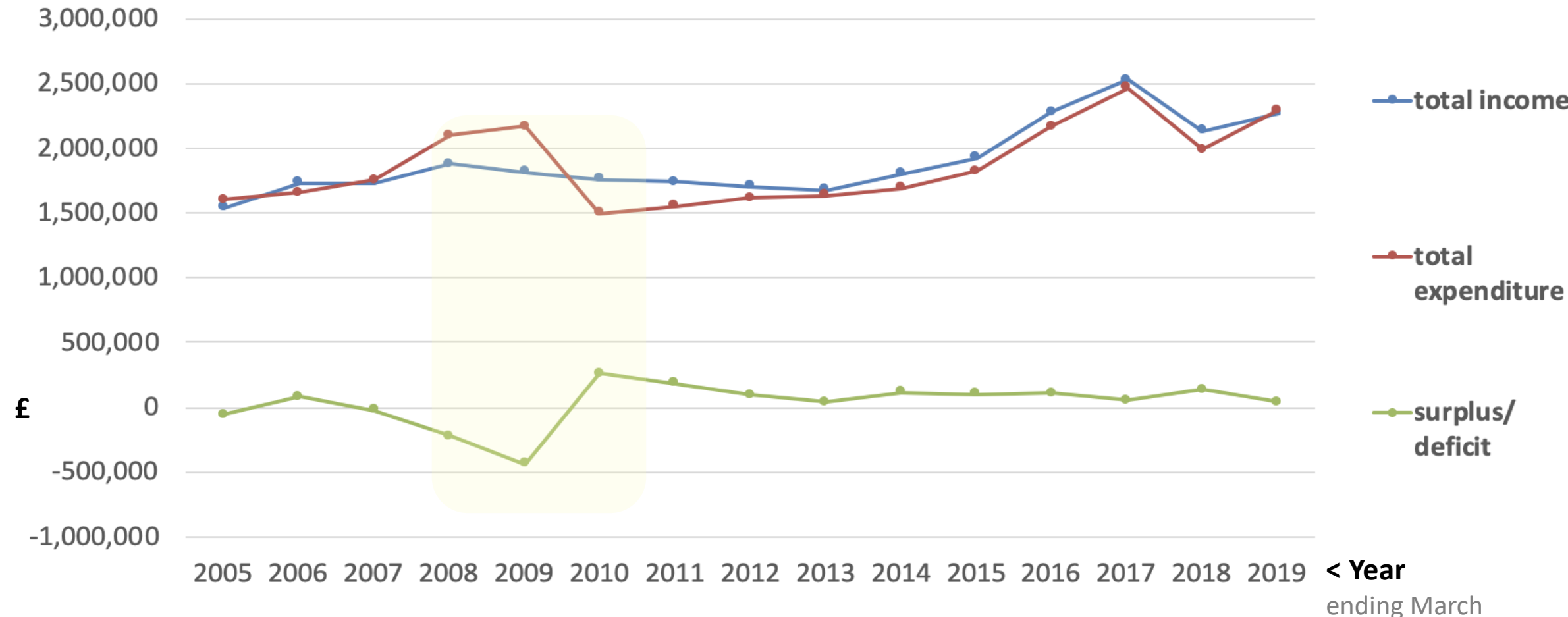


- 
- **New Pathway2C system** – medium-term 2020/21
  - **Entry Standards** – medium-term – TBC.



# Annual Financial Balance(s)

Financial Years 2005 - 2019



Last Financial Year 2018-19	•income	£ 2,270,316	operational deficit	(£ 18,208)
	•expenditure	£ 2,288,524		
	•surplus	£ 40,809		
			gain in investment values	£ 59,017

# 3-year financial plan

Landscape Institute Financial Plan 2019 - 2022				
	Year 0: 2018-19 (Latest Forecast)	Year 1: 2019-20	Year 2: 2020-21	Year 3: 2021-22
	£	£	£	£
<b>INCOME</b>				
Membership subscriptions	1,310,000	1,368,247	1,444,527	1,554,672
Registered Practice fees	181,000	186,148	194,618	209,457
Pathway and accreditation	148,212	171,674	174,000	198,164
Commercial income	579,822	615,600	809,790	924,545
Grant and external project funding	-	50,000	100,000	200,000
Other income	33,999	39,000	42,000	44,000
<b>TOTAL INCOME</b>	<b>2,253,034</b>	<b>2,430,669</b>	<b>2,764,935</b>	<b>3,130,838</b>
<b>EXPENDITURE</b>				
Salaries, training and development	939,474	1,135,807	1,224,702	1,349,570
Staff travel and other staff related costs	49,721	55,350	65,000	72,000
Committee, volunteer and leadership expenses	92,943	90,750	90,750	90,750
Premises and office costs	196,530	198,174	210,563	219,702
Costs of commercial and project activity	266,377	271,650	388,800	496,020
Membership support and communication	313,830	265,100	280,000	305,000
Funding for member groups	62,948	55,000	80,000	90,000
Research and consultants	146,701	166,000	190,000	210,000
Governance costs	94,400	97,300	103,500	113,500
<b>TOTAL EXPENDITURE</b>	<b>2,162,924</b>	<b>2,335,131</b>	<b>2,633,315</b>	<b>2,946,542</b>
<b>OPERATIONAL SURPLUS</b>	<b>90,110</b>	<b>95,538</b>	<b>131,620</b>	<b>184,296</b>
<b>LESS: INVESTMENT FROM RESERVES</b>	<b>actual (18,208)</b>			
Digital project	( 72,500 )	( 93,838 )	( 75,702 )	( 30,525 )
Competancy/Entry Standards	( 63,804 )	( 109,500 )	( 118,000 )	
<b>(DEFICIT)/SURPLUS for the year</b>	<b>( 46,195 )</b>	<b>( 107,801 )</b>	<b>( 62,082 )</b>	<b>153,771</b>

actual (18,208)

actual £ 40,809

# Office move

## June 2019 LI Board approved the following motions:

- **We will not be purchasing a property at this time**, although this may become an attractive option in future if the LI's circumstances or needs change.
- **To enable the LI to move into a new office by April 2020** which is likely to meet its **needs for the next 5 years**, we will seek properties in **central London** under both the traditional lease and managed office commercial options, **within the budget constraints** for the traditional lease commercial option (set by Board). The preference is for a **5 year rental period** so we can reconsider options then, including sharing with another organisation.
- Because of the need to move to a new office by April 2020, the property search and commercial negotiations will be **led by the LI's CEO and senior team**, with **assistance/scrutiny by the Workplace Planning Group** as required. The Board has nominated the **Vice President**, Carolin Göhler, due to her involvement in the Workplace Planning Group, to be available and **authorised to sign off any agreed commercial arrangements** in accordance with this timescale on behalf of the Board.
- **Board will be kept fully informed** of all progress.

# New office location – 85 Tottenham Road, London W1T 4TQ – first floor



- Part of a serviced office complex
- 5-year lease has been signed (with 3 year break clause)
- Office space is flexible
- LI set to move during December 2019







# Year Achievements – 2018/19

## Finance & Risk Committee involvement:

- LI Corporate Strategy 2018-2023 – supporting strategy 
- LI Business Plan 2018-19 – in action
- “Digital Project” – in 2<sup>nd</sup> year substantially completed 
- LI Office move – evaluation completed & office move in December 2019 
- Review of our investments – completed 
- Full staffing – March 2019 
- #LI90 – celebrating our profession 
- New income streams – commenced 

## In addition achieved:

- regular review of Risk Register 
- retained growing reserves despite investments 

6.7% increase 2017/18  
1.9% increase 2018/19

## Summary- LI Trustees and Auditors

***“The Institute is in a healthy financial position to make such\* investments, designed to enable the growth and the strengthening of the profession and its influence in future years”.***

*Quote: LI Trustees 2019*

\* Digital Project & Entry Standards Framework

Auditor’s opinion on the financial statements:

- **“give a true and fair view of the state of the charity’s affairs** as at 31 March 2019, and of its incoming resources and application of resources, for the year then ended;
- **have been properly prepared** in accordance with United Kingdom Generally Accepted Accounting Practice; and
- **have been prepared in accordance with the requirements of the Charities Act 2011....”**

*Quote: Sayer Vincent LLP - LI Auditors 2019*



**Auditor had no comments –**  
a good sign that our  
procedures are still good –  
**another excellent result!**

# Year Target – 2020/21

## Finance & Risk Committee supports:

- LI **Corporate Strategy** and 3year **Business Plan** (together with LI staff, Council, Board, Branches etc)
- completion of “**Digital Project**” – **planned deficit budget**
- **remaining cautious** – keeping close eye on main income streams - advertising income, impact & changes of external economic environment incl Brexit.....
  - **standard business** of committee – including Risk Register Review, review of investments



- **Climate Change & Biodiversity Emergency** – commencing a review of our entire financial practices

- **Achieving new business developments** -> income streams
- increased sponsorship
- Business Development Manager > in place Feb 2020
- High Street Task Force
- MHCLG – event delivery – completed => further funding expected
- competitions ....



# Introduction – Steve Morgan - LI Treasurer



- 1999 **Post-Graduate Diploma in Landscape Architecture.**
- 1999 **worked for Cheltenham Landscape Design** - a landscape practice within University of Gloucester delivering a range of projects including their own campus redevelopment programme at Oxstalls, Francis Close Hall and Oxstalls.
- **2001 – 2010 moved to Halcrow Group** - worked on a wide range of landscape, environmental and research projects for clients including Highways England, Transport Wales and Transport Scotland, eventually taking over management of UK South Environment Team for a number of years, until he become Regional Director for Highway Infrastructure Europe.
- **2002 Chartered Member of the Landscape Institute.**
- **2010 Steve moved to Grontmij UK** as Director of Landscape, Planning and Environment until he moved onto the Grontmij's UK Leadership Team as the UK Business Development Director.
- **Professional Project Manager** in PRinCE2 and holding the APM Project Management Qualification.
- **2013 Grontmij Group working for the CEO** undertaking a wide range of change management projects across the Group and also became Grontmij's Group Business Development Director.
- **2015 Grontmij** was acquired by Sweco and Steven retained his **role as Group Business Development Director**, but now for the largest Architecture and Engineering Consultancy in Europe with around 400 Landscape Architects, 1200 Environmental Consultants, 1300 Architects, and 14,000 Engineers across 13 Countries.
- Steve is also a **Member of the Chartered Institute for Highways and Transportation** and has a **Post-Graduate Certificate in Business Administration.**

# Q & A



**Landscape Institute**

**Thank you**