

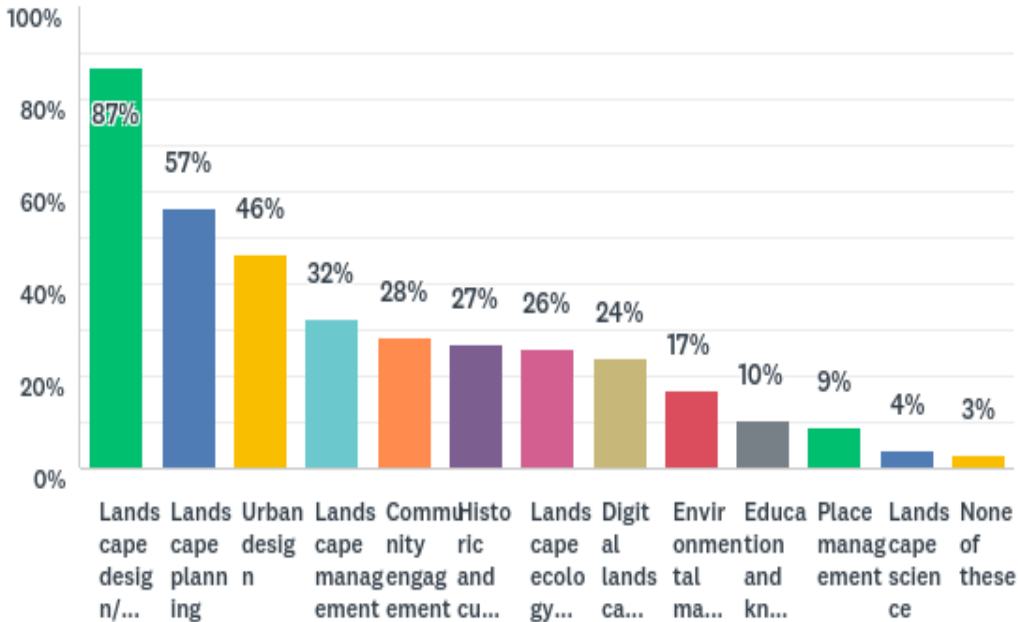
# Entry Standards Project

 [www.landscapeinstitute.org](http://www.landscapeinstitute.org)

 @talklandscape

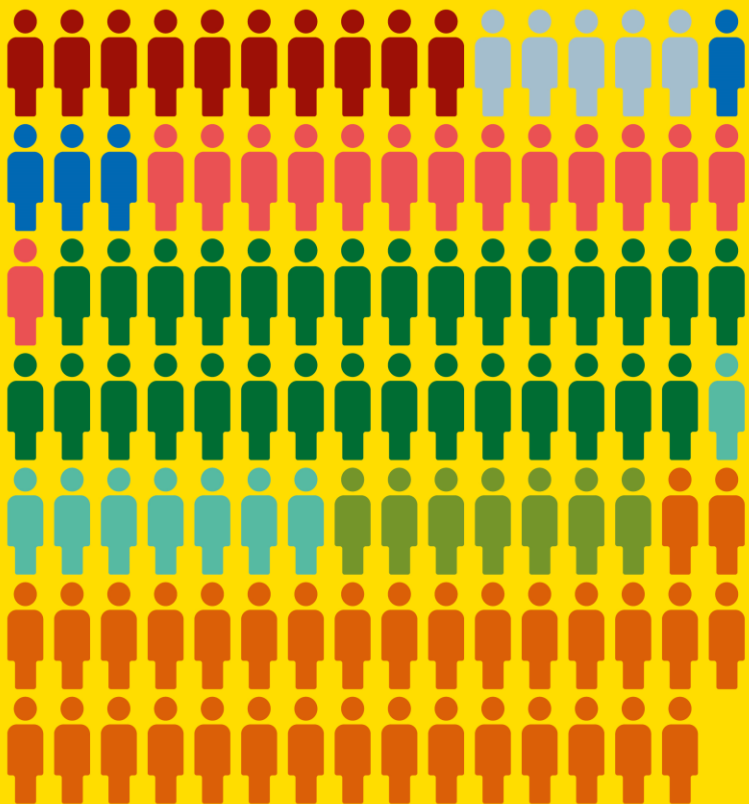
**Landscape  
Institute**  
Inspiring great places

# Q8 What fields of landscape practice do you personally offer services in? Select all that apply.



TEP has **111** environmental professionals including **33** members of the Landscape Institute.

<b>10</b> Arborists	<b>30</b> Landscape Managers
<b>5</b> Town Planners	<b>8</b> G15 Specialists
<b>4</b> Archaeologists	<b>7</b> Landscape Planners
<b>14</b> Landscape & Urban Designers	<b>33</b> Ecologists



# Staying relevant to landscape practice today

Those people learning:

- Apprentices
- Students
- Recent graduates

In all areas of landscape (and place) practice

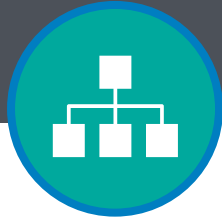
- Senior professionals
- Experienced professionals
- Technicians
- Career changers
- Public sector, private & third sectors
- More self employed

# Entry standards, talent & relevance



## APPRENTICESHIPS

Creating new routes into the profession to increase numbers entering profession and support diversity agenda



## BROAD PROFESSION

Ensure the Landscape Institute is the professional home to a broad range of landscape professionals



## EDUCATION SPREAD

Focus to ensure education routes are more evenly spread across the UK. International links will also be explored in the future



## DIVERSITY AND INCLUSION

Support to ensure diversity and inclusion strategy is adopted by the profession



## FUTURE PROOF

Support and develop the profession to enable it is future proofed

# What we want to achieve

- Membership Entry Standards that are fit for purpose in the 21st Century.
- Entry processes that are relevant, flexible and can be easily administered.
- Preserve the identity of 'Chartered Landscape Architect' and set up new standards for 'Chartered Landscape Professionals' and others.
- Be transparent, objective, use market insight about existing roles and employer expectations
- WELCOMING AND INCLUSIVE to all landscape disciplines

# Defining the future of the profession



# Entry Standards activities

- Changes to membership grades – new Technician grade, changing Licentiate to Associate
- Working with Trailblazer Employer Group to develop Apprenticeships that lead to membership – Level 3 and Level 7
- Developing a Competency Framework to embrace the broadening the profession
- Reviewing entry standards
- Reviewing/developing assessment methods for all membership grades
- Reviewing University accreditation

# How will we use the Competency Framework ?



## DEMONSTRATE BREADTH OF SERVICES

Will help our members show the wide range of skills they possess



## PROFESSIONAL DEVELOPMENT

Will help members identify CPD needs each year



## SUPPORT RECRUITMENT

Will help employers show skills needed for landscape roles in the future



## LINK TO OTHER PROFESSIONS

Will enable mutual recognition of like skills and easy identification of shared interests



## MEMBERSHIP ENTRY

Will be used as a benchmark for membership assessment



# Structure of the competency framework

- **Landscape Professional competencies** – common to and required at some level across all landscape specialisms
- **Professional Competencies** - common across most professional sectors and required at some level for all landscape specialisms
- **Specialist competencies** - representing the different landscape specialisms – some competencies may be mandatory for specific specialisms and others can be chosen by individuals to reflect their specific knowledge and skills

## Progressive levels of competency

LEVEL	TITLE	DEFINITION
1	Understanding	Has knowledge and an understanding of the application of this in practice
2	Able	Has experience of applying knowledge and understanding in practice.
3	Accomplished	Consistently applies knowledge and understanding in practice and confidently makes decisions, provides professional advice and makes recommendations
4	Expert	Has expert knowledge, extensive experience and is widely recognised as an authority by others within and outside the organisation

# Consultation

- During March
- 163 responses
- Diverse range of specialisms and employer types represented
- Member support for the Framework
- Urgent need to define the levels for each competency
- Support for the general structure of the framework and the three types of competency
- Support for four levels of competency
- The feedback did not indicate a need to make substantial changes to the landscape or professional competencies
- There is a need to check for overlap across the framework
- Additional focus needed on creativity, visual communication and community engagement

## Professional Competencies

- Communication, negotiation and influencing
- Data management
- Digital practice
- Economic systems and context
- Equality and diversity
- Health and safety
- Management organisations and services
- People management and leadership
- Governance of societies (legal and political)
- Professional judgement, ethics and values
- Project management
- Team working and collaboration

## Landscape Professional Competencies

- Community engagement
- Creative problem solving
- Healthy places
- Inclusive environments
- Landscapes as systems
- Landscape quality
- Landscape specialisms and industry structure
- Physical and social context of sites/places/landscapes
- Planning, legal and regulatory framework
- Research and analysis
- Sustainability and resilience

Specialist Competencies (to be chosen relevant to landscape specialism) – shown here in alphabetical order

Arboriculture and woodland  
Contract administration  
Design – Garden  
Design – Landscape  
Design - Play and/or recreation  
Design - Public realm  
Digital technology and photography  
Education and knowledge exchange  
Grants and funding  
Habitats and species  
Heritage landscapes/places  
Landscape assessment  
Landscape construction (materials and systems)  
Landscape ecology  
Landscape engineering

Landscape planning and/or policy  
Landscapes/places and people (including tourism)  
Management of landscapes  
Master planning  
Natural capital and ecosystem services  
Place management  
Planting  
Protected landscapes/places  
Soil management, conservation and improvement  
Visualisation  
Water management



# QUESTIONS

## Groups 1 and 2

Please consider each of the Landscape competencies and identify which level of competence you feel would be relevant for qualification as a Chartered Member of the Landscape Institute in your specialism.

## Groups 3 and 4

Please consider each of the Professional competencies and identify which level of competence you feel would be relevant for qualification as a Chartered Member of the Landscape Institute in your specialism.

## Groups 5 and 6

Please identify which of the Specialist competencies you would select for qualification as a Chartered Member of the Landscape Institute for your specialism



# FEEDBACK AND QUESTIONS