

#WeAreHomesEngland

Landscape **Value**: The impact of planning

Delivering Quality at Pace

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Background

- We were first referenced in Government's Housing White Paper in February 2017
- Chancellor Phillip Hammond included us as part of the November 2017 budget
- We launched in January 2018 at Alconbury, Cambridgeshire



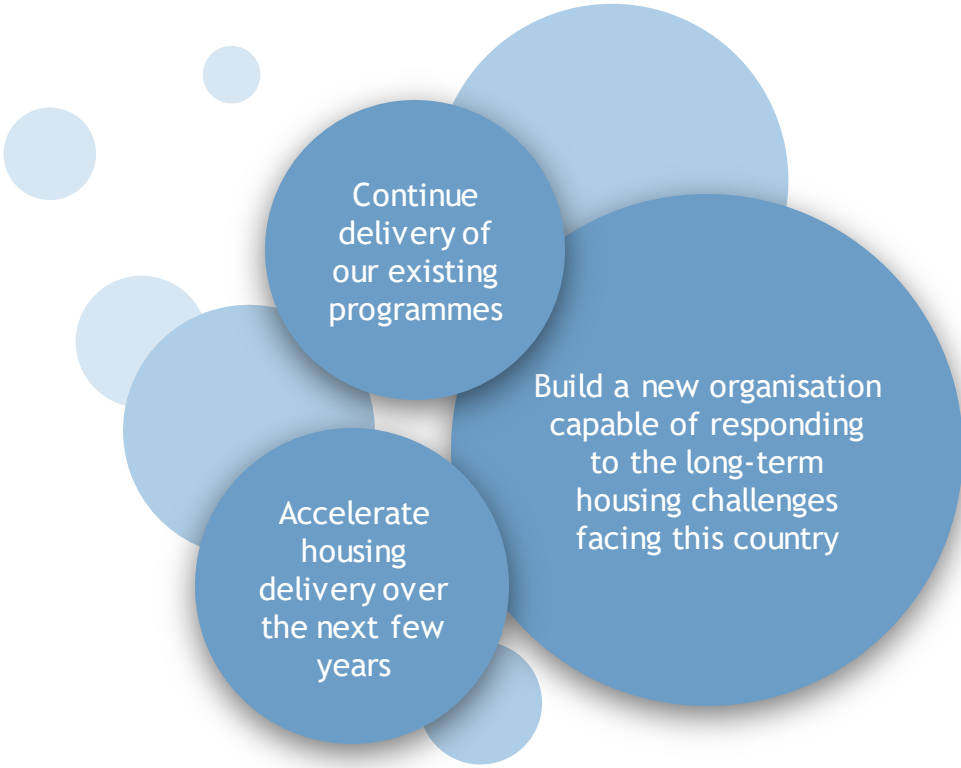
Homes
England

We have a big role to play

Our investment in supply and interventions in the market will help deliver 300,000 homes a year by the middle of the next decade.



We have three initial priorities



Continue
delivery of
our existing
programmes

Accelerate
housing
delivery over
the next few
years

Build a new organisation
capable of responding
to the long-term
housing challenges
facing this country

What's different?

Speed

We will act differently from our predecessor to accelerate the supply of new homes and address affordability issues.

Resources

We will use our land, finance and expertise to expand the delivery of affordable new homes and connect ambitious partners to remove barriers to house building.

Quality

We will take the lead in delivering better quality homes and great places that set the bar high for others.

What's different?

Bespoke approach

We will offer a bespoke mix of direct capital grant and financial transactions to move supply.

Commercial

We will develop a new commercial approach to acquiring and developing land in areas of high demand.

Powers

If needed, we can also use our planning and compulsory purchase powers to help willing partners build more homes more quickly.

Two propositions

Championing Design Quality and Landscape VALUE should not be an 'exception' but a 'norm'...

The 'cost of quality' is the expense of doing things wrong.

5 components for success

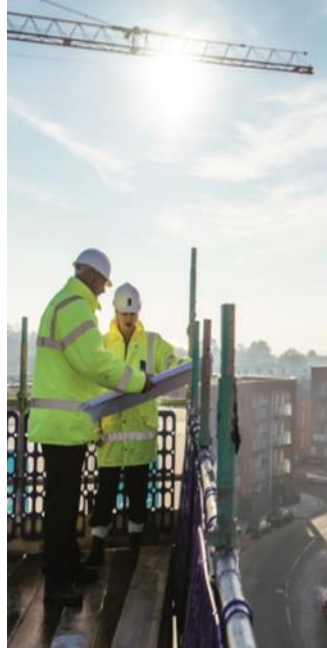
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Shared Vision



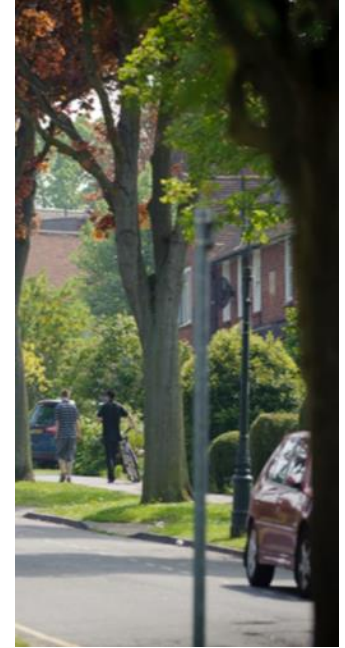
Collaboration



Governance



Value Creation



Long Term
Stewardship

4 actions to make it happen

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Lead from the front



Clarity and Consistency



Balancing Cost Vs. Value



Embedding Pace + Agility

3 key differentials

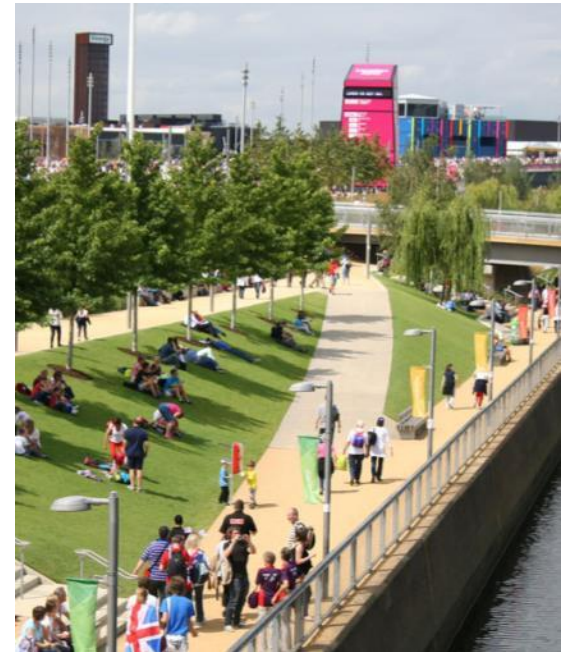
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Wider Stakeholder Engagement



Changing 'Hearts and Minds'



Joining the DOTS

Two takeaways

Focus on the ‘value proposition’ linked to quality of life

Delivery with ‘pace and quality’ will need an holistic multi/ interdisciplinary approach of all built environment disciplines urban design, landscape, planning, surveying, funding... and many more

Thanks

Any questions?

Get in touch if you'd like to talk in more detail.

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