

VALUING LANDSCAPE CONFERENCE 2018

Connecting People, Place and Nature

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NATIONAL PARKS

Britain's breathing spaces



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Nowhere else in Britain can greater variety of scene be found than within the comparatively small territory of the Exmoor National Park

SH Burton 1975









Exmoor National Park Partnership Plan 2018-2023



2015

2016

2017

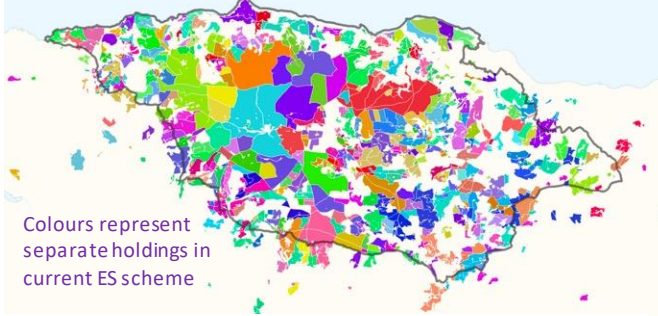
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Design principles

1. **Justified by public benefits** – Uses the concept of Natural Capital to recognise what's important....built around landscape character & communities
2. **Addressing big challenges** – transformational
3. **Evidenced** - Informed by 'co-production'; learning by doing
4. **Led by results** – not driven by prescriptions
5. **Cost-effective** –**Replaces both Pillars 1 & 2** – covering environmental social & economic objectives, and including all rural land management
6. **Steered by local people**, including participants
7. **Personal contact with Farm Liaison Officers** – using personal trust & cooperation, not remote regulation & form filling

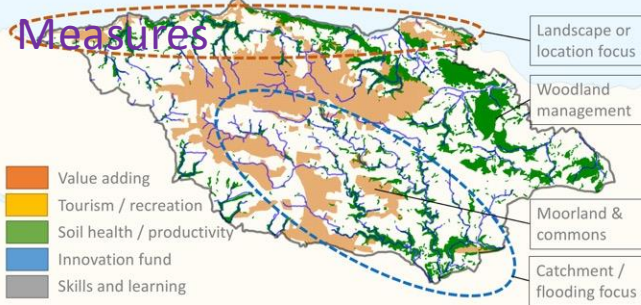
A. Good Farming Measures



Simple agreements with individual

- **Annual land management payments** (area & length) differentiated by benefits provided
- **Capital grants** for conservation work
- Underpinned by agreed **register of natural capital**
- Supported by **knowledge-sharing events**

B. Enhanced Benefits



Landscape scale / supply chain programmes

- **Multi-annual measures** focussed on outcomes
- **Transformational change**, addressing area-wide, priorities (environmental, social or econ.)
- **Range of incentives** (e.g. area payments, auctions, challenge funds, grants)
- **Monitoring and learning what works** fed back to improve future delivery

