



Natural capital and landscape approaches in conservation

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The problem: Nature's value is invisible

- We need to start incorporating the value of nature into decisionmaking
- By both public and private sector



Embedding the value of nature in public sector decisionmaking

- **Incorporate natural capital into measures of economic success e.g. Net National Product instead of GDP, and report on it in the Budget**
- **Stress testing of th economy's resilience to natural capital depletion**
- **Incorporate into Cost Benefit Analysis e.g. Treasury's 'Green Book'**
- **Should scrutinise all relevant govt policy for nat cap impacts**
- **Incl. industrial strategy, infrastructure development, urban planning, agriculture policy etc.**



Through the 25 Year Environment Plan

1. Setting long term goals and required actions
2. Analysing and prioritising based on value to society
3. Involving local business and local communities – pioneer projects
4. Developing markets, incentives and catalysing private finance

Policy applications

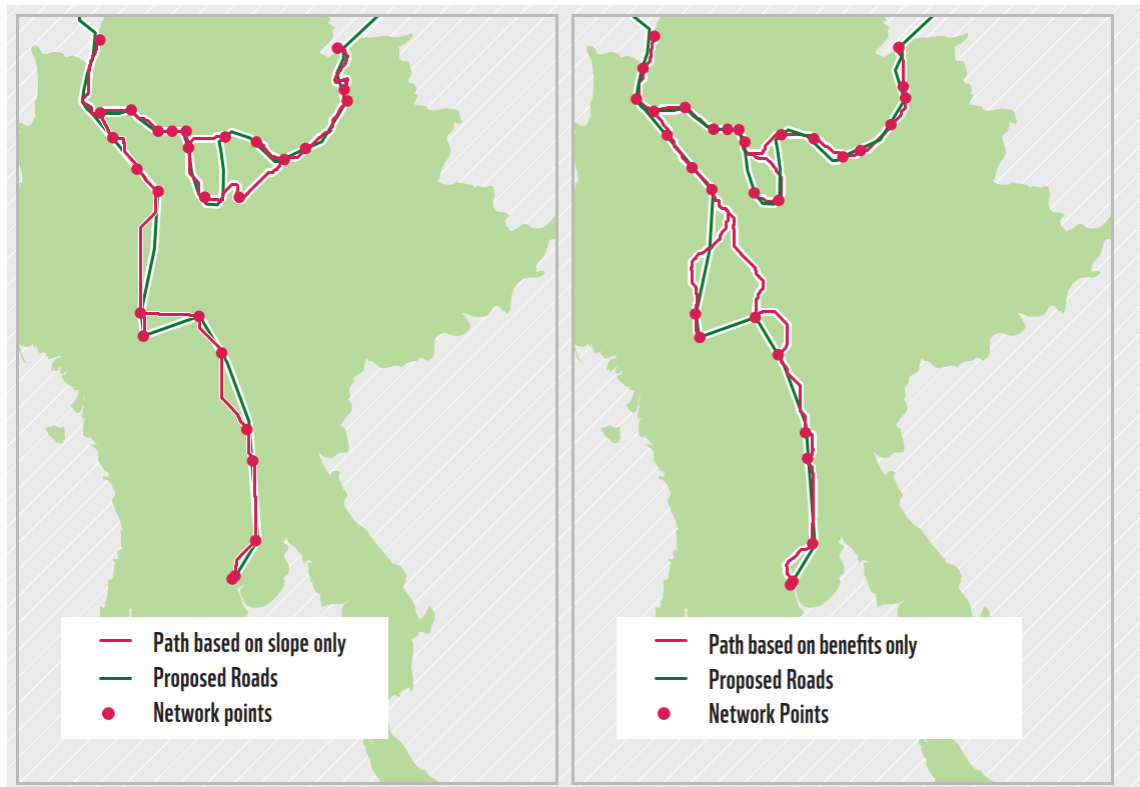
1. Net environmental gain
2. Local natural capital investment plans
3. Post-CAP agriculture policy
4. Pioneer projects – Marine pioneer, Cameo catchment

Natural capital / landscape applications elsewhere

- **Kenya:** Land use planning
- **China:** Ecosystem Function Conservation Areas
- **Myanmar:** Informing infrastructure development



Myanmar road location mapping





Thank you

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