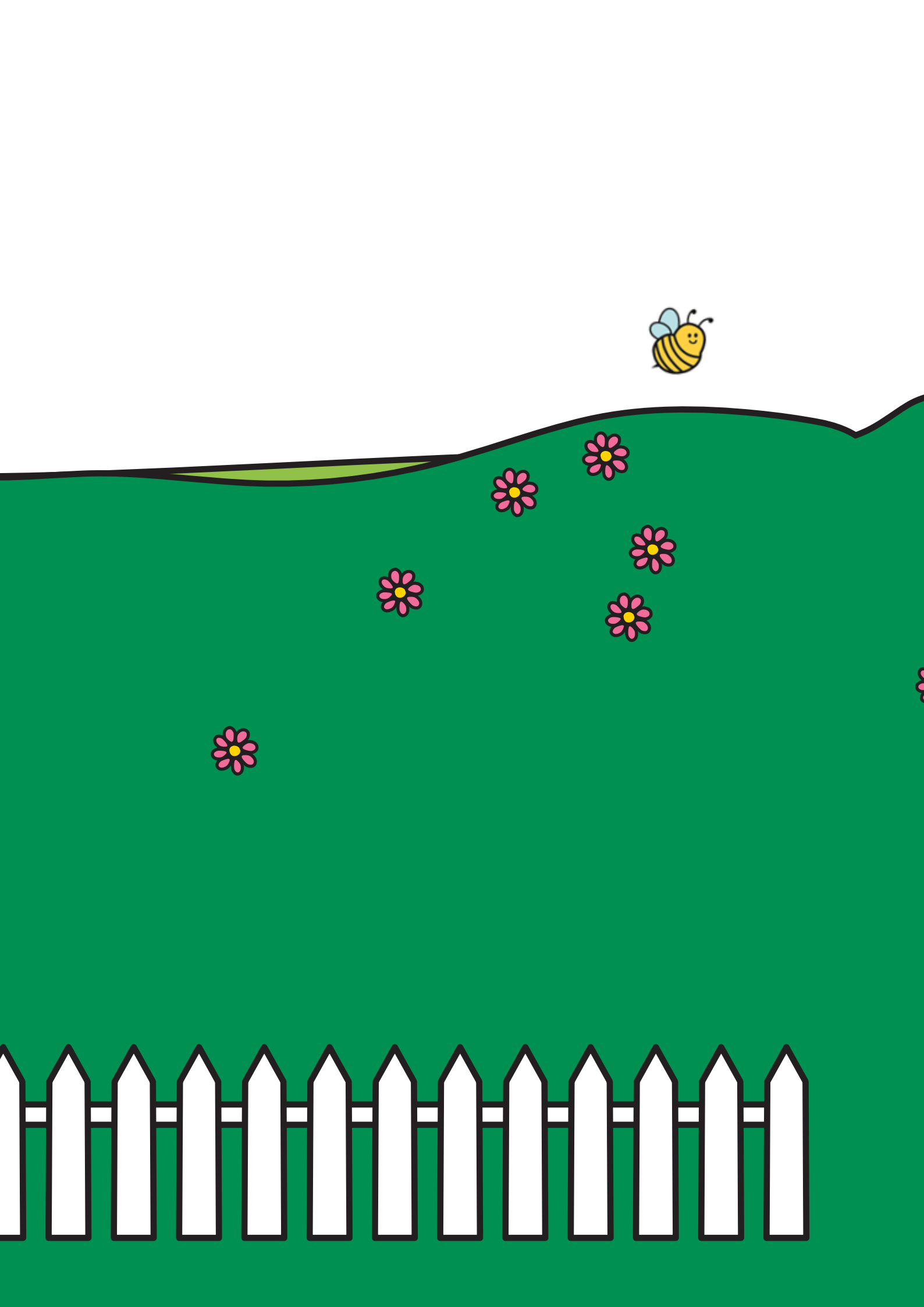


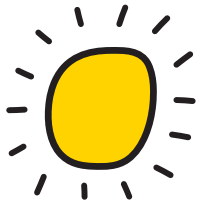
**MR. MEN
LITTLE MISS**

**Children with Cancer UK Garden
in association with**

**MR. MEN
LITTLE MISS**

**Brief and Expression of Interest
for Hampton Court Flower Show 2018
Mr. Men Little Miss Garden in aid of
Children with Cancer UK.**





Children with Cancer UK Garden in association with

MR. MEN LITTLE MISS

In 2018, Children with Cancer UK will be celebrating 30 years since it's inauguration.

As part of their anniversary activities, and to celebrate their collaboration with Mr. Men Little Miss, they'd like to create a stunning themed garden for the RHS Hampton Court Flower Show.

The garden should be themed around the Mr. Men Little Miss characters and follow the brand guidelines of: *Colour, fun, humour, self-expression,*

individuality, nostalgia and creativity which will be unisex in character.

The garden should also make reference to achievement, research, effectiveness and the past and the future to showcase how Children with Cancer UK have made an impact over the last 30 years. It should capture the charity's values which are: *Hope, positivity, care, family-oriented, empathy and inclusiveness.*

This garden needs to make a big impact and gain press interest for Children with Cancer UK.



1. SUBMISSION DETAILS

Concept Design

Sketch designs, visualisations and/or a Marquette to illustrate how the brand values of Mr. Men and Little Miss can be translated into a fun, creative, eye-catching garden meeting the high horticultural standards of the RHS, whilst incorporating raising awareness for Children with Cancer UK. Please provide references, precedents, narrative and key components of your concept design.

Inspiration for the design is to be taken from the Mr. Men Little Miss books and illustrations. There are many well-known and well-loved characters that will help to draw attention including Little Miss Sunshine, Mr. Happy, Little Miss Princess, Mr. Tickle, Mr. Bump, and Mr. Grumpy. A retro design guide for Mr. Men and little Miss is included with this document.

In the design guide, you will see that the rolling hills of the Mr. Men world are synonymous with the brand and should be represented in the design. There are also lots of houses in the Mr. Men world which may be nice to include somehow.

The design needs to be quirky, unique and colourful and should consider how children would interact and play in the garden. An interactive/exciting element would also work well for press interest.

It's important to remember that this is a charity garden with the aim to raise awareness and press coverage for Children with Cancer UK, so special consideration needs to be paid on how to highlight the collaboration with Mr. Men Little Miss and raise awareness of the charity.

Size of garden would be 10 x 10 sq. metres.

Design team Credentials

Design Company Name

Project Management Company Name

Contractor Name

Provide a description of the proposed team and their relevant experience, the team structure and roles and responsibilities

Approach

Outline the critical path from Outline Design through to Implementation with suggestions for client team meetings and deadlines for agreement of milestones, based upon the Project Process and Timeline outlined below.

Fees and expenses

Design

A breakdown of design fees for each of the stages identified

Delivery

An estimated project budget, itemised to cover anticipated items of expenditure. NB the cost of the garden space at the show is free.



2. PROJECT PROCESS

Stage 1: Submission of Tender

Applicants are invited to submit a tender as set out in the Submission Details section above, to Sanrio Global Limited, The Grain Stores, Unit 3/4, 70 Weston Street, London, SE1 3QH, FAO Hannah Rowlands, hrowlands@sanriolicense.com.

Stage 2: Selection of Design Team

A design team will be selected on the basis of the design concept, the team proposal and the proposed fees.

Stage 3: Concept refinement and submission to RHS

In close liaison with Children and Cancer UK and Sanrio, the design concept and client brief will be developed and a submission to the RHS prepared. As set out in the RHS Show Water Garden Factsheet, the submission shall include:

- Masterplan
- Layout Plan
- Perspectives
- Sections
- Preliminary Planting Plan
- Construction Drawings
- Application Form
- Cost Estimate
- Sponsor Letter
- Clients Brief

At this stage orders for bespoke items and planting are to be placed and budgets agreed for fundraising purposes.

Stage 4: Detailed Design

This project development stage will incorporate a constructive process of collaboration between Children with Cancer UK, the design team and the contractor (if appointed as part of the design team) towards the physical implementation and costing of the garden.

Develop detailed proposals to technical design stage for materials, techniques and standards of workmanship. Prepare all production drawings, schedules and specification of materials and workmanship required for the construction of the work. Provide information for preparation of pricing documents / bills of quantities. If necessary, provide advice on suitable landscape Contractors to enable a final list of approved tenderers to be prepared. Assist with or appraise and advise on tenders submitted. Review and amend proposals to accommodate the requirements of value engineering.

Stage 5: Implementation

If necessary, advise Children with Cancer UK 'the Client' on the appointment of the Contractor and on the responsibilities of the Client, the Contractor and the Landscape Consultant under the terms of the contract document; prepare the contract and arrange for it to be signed by the Client and the Contractor.

Administer the contract during construction including reviewing the Contractor's programme; holding progress meetings; issuing information and instructions; checking and certifying progress; checking and certifying accounts for payments due; providing financial reports to the Client with other consultants where appointed; identifying any variation in the cost of the works. Provide information for change control procedures, or to assist in decision making on cost and time control during the construction period.

3. PROJECT TIMELINE

Stage 1: Submission of tender no later than 2pm on Thursday 28th September 2017

Stage 2: Selection of design team 6th October 2017

Stage 3: Submission to RHS 4th November 2017 (exact date TBC)

Stage 4: Programme to be agreed with Children with Cancer UK depending on team selection and whether a contractor is to be sought by tender. Other dates as detailed in RHS Factsheet include:

- Attendance at New Garden Exhibitor Seminar in November 2017;
- Acceptance of Site Contract February 2018;
- Health and Safety Insurance April 2018 and
- Site Visit April 2018.

Stage 5: Garden implementation in time for the show 3rd-8th July



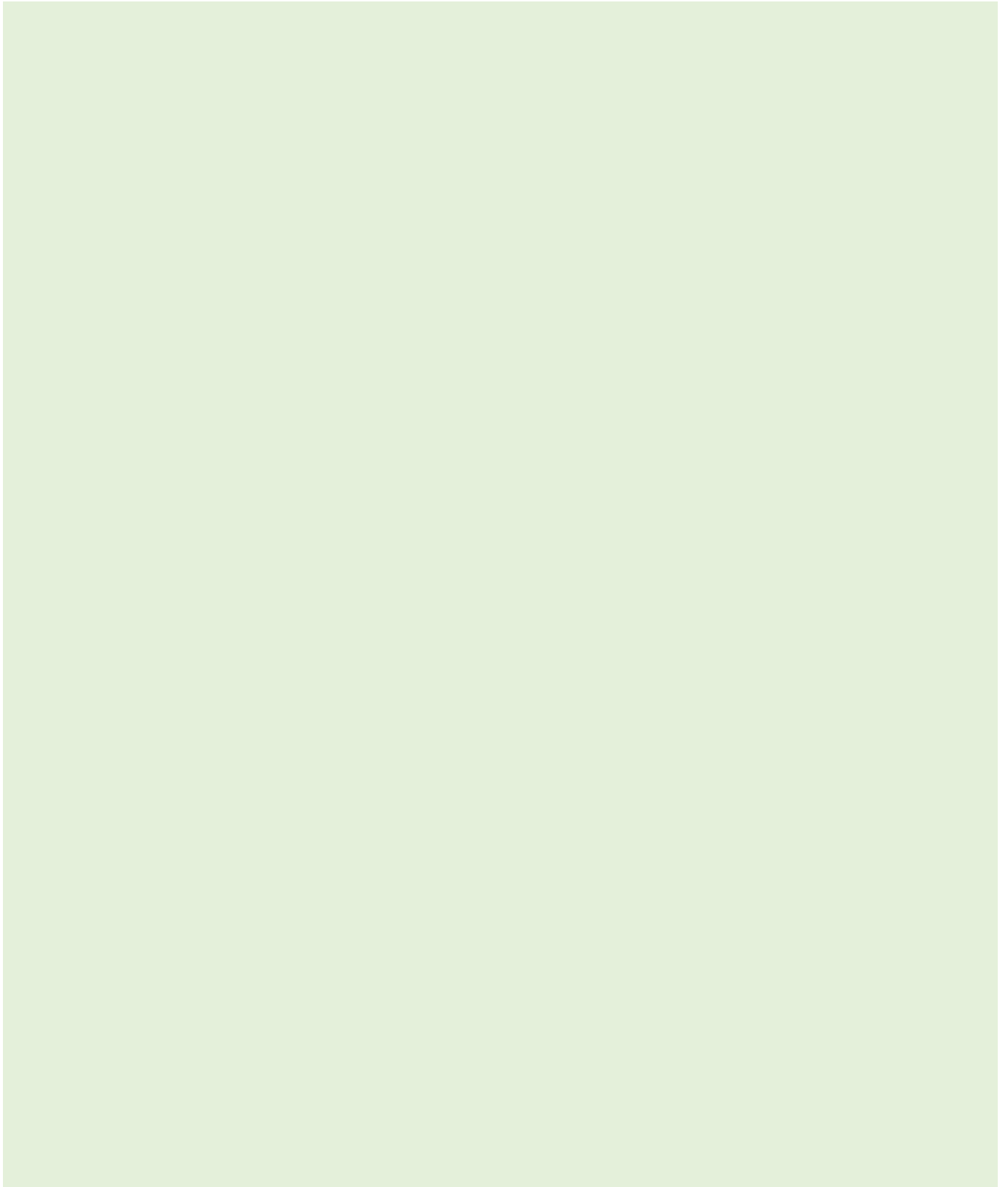
4. FURTHER INFORMATION

Example of glass fibre Mr. Men Little Miss models
(from the East, circa £2000)



CONCEPT DESIGN

Design concept outline description: references, precedents, narrative and key components:



DESIGN TEAM CREDENTIALS

Design company name:

**Project Management and
Delivery Team company name:**

Contact details:

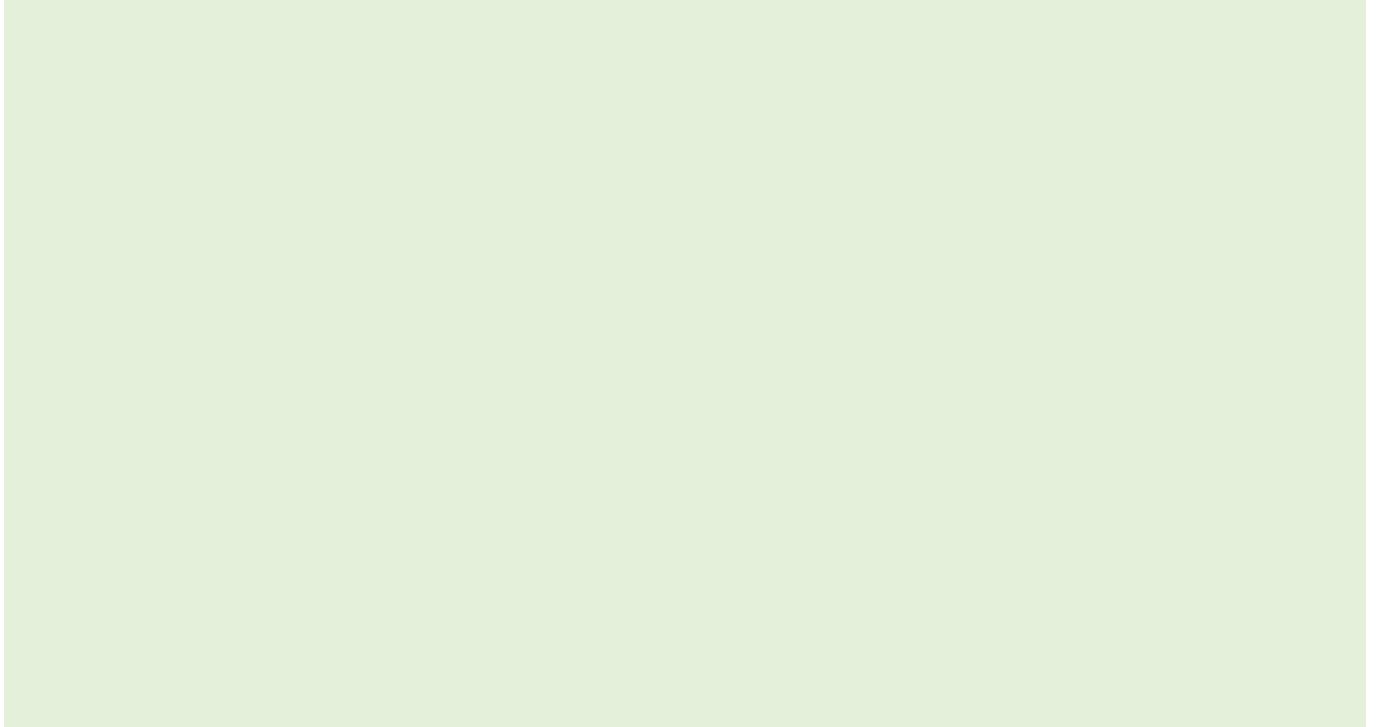
Contact details:

Design Team members and cv's:

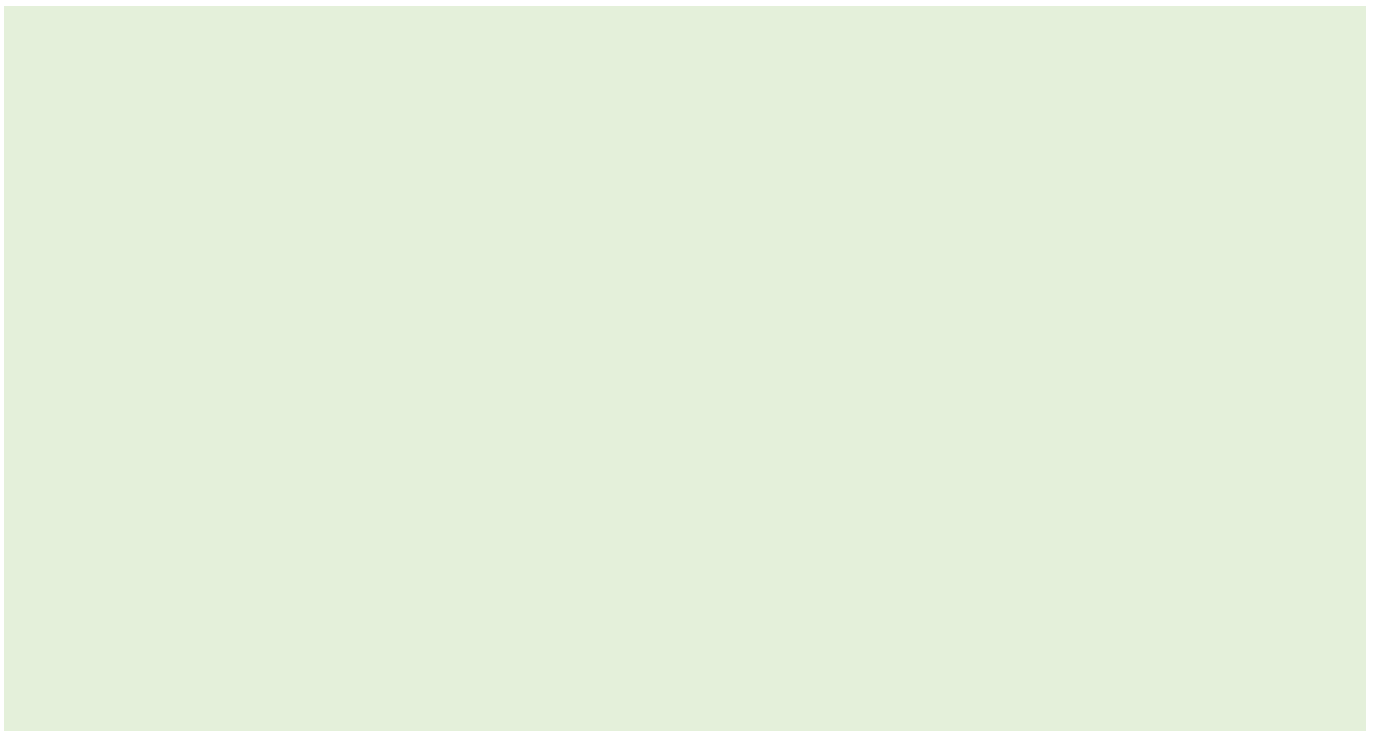
**Project Management and Delivery
Team structure and responsibilities:**

APPROACH

**Critical Path outline:
design to installation:**

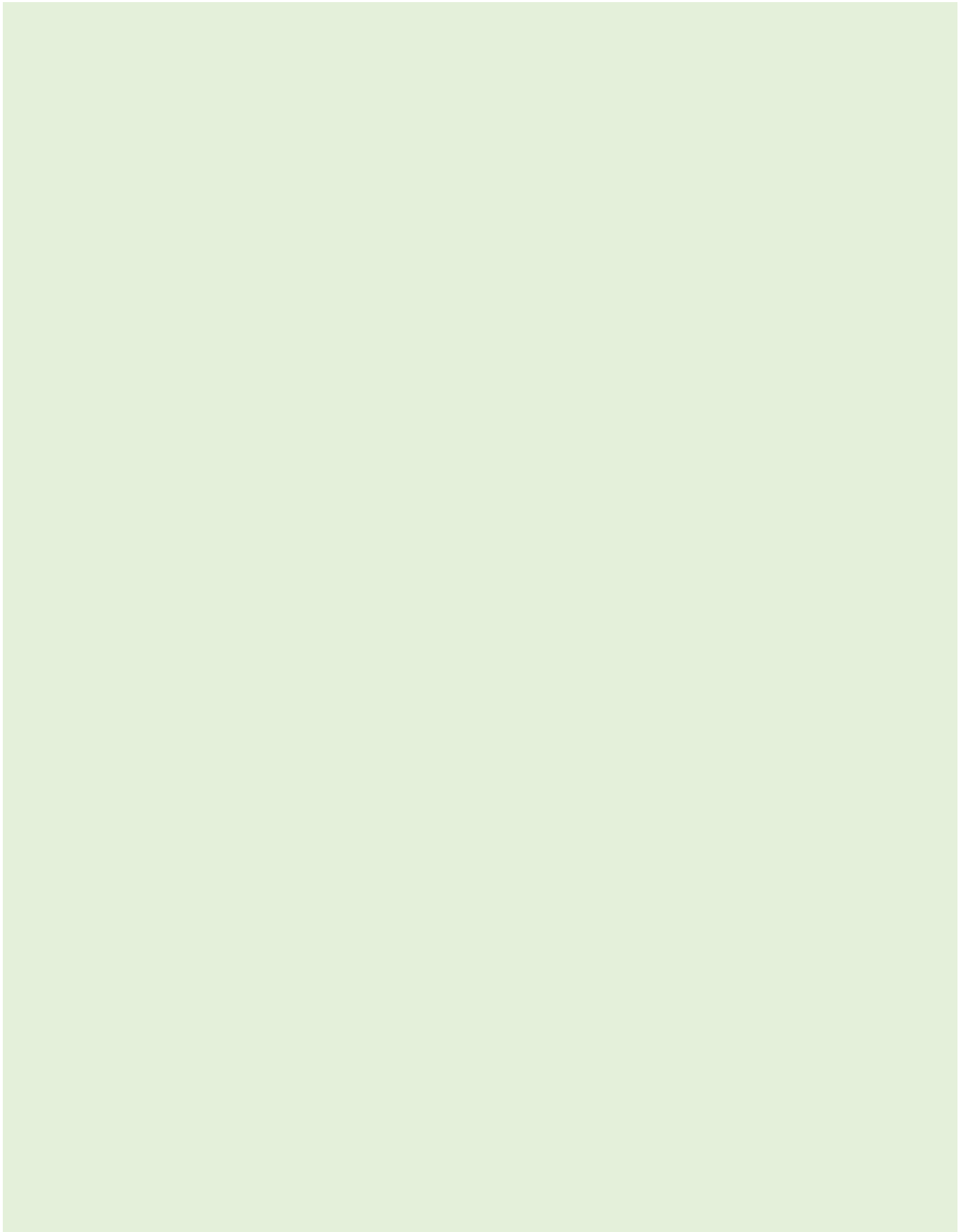


**Main Contractor and
key supplier details:**



FEES AND EXPENSES

Design work fees and costs:



Delivery- implementation cost estimate:

