

## **Election of Ordinary Council Member 2017 Additional Information**

### **Samantha Leathers CMLI**

I have been a Chartered LA for fifteen years working within the private and public sectors, in design and planning disciplines. I am currently a Senior Associate for Liz Lake Associates, Secretary of the LI South West Committee, on two LI sub-committees, and Supervisor, Mentor and Examiner for the P2C. As an Ordinary Council Member, I would make my priorities to promote the LI vision and mission statement with specific regard to “inspirational landscapes and liveable places...” by strengthening expectations for high quality and well-thought through design; I see this as achievable through promotion of the landscape profession across the wider industry. I believe being a council Member would provide an opportunity to influence industry decision makers, and educate other professions about what we can bring to the table, the benefits of employing Landscape Architects, and reflecting the true value of our skills. I believe that the austerity measures of the past decade have led to the undervaluing of our profession, and this needs to be reversed for our profession to regain the standing that it deserves, and holds in many other countries. This evolution of our profession has also seen us diversify our range of services; this has emphasised the need for continual learning and quality of education. To this end, I think it is important that members are inspired to develop into great LAs, to evolve alongside the profession, to be actively involved in the workings of our institute, and by opening doors for ourselves across the industry.

Current membership of other organisations: Affiliate member of IEMA

Proposers:

- Mark Flatman
- Tim Arkell
- Alastair Ferrar